



China General Chamber of Commerce - USA

Building Connections • Creating Opportunities

Founded in 2005, the China General Chamber of Commerce – USA (“CGCC”) is an independent, non-partisan, non-governmental chamber of commerce. It has been recognized as one of the most impactful not-for-profit organizations representing the U.S. and Chinese business communities.

With a mission to create value, generate economic growth, and enhance cooperation, CGCC offers a broad range of programs, services, and resources to over a thousand multinational companies across the U.S.

CGCC’s work is made possible through the generous support of its member companies and corporate sponsors from both the U.S. and China, 37 of which are ranked on the 2026 Fortune Global 500 and 46 on the 2026 China 500, making it the most important platform representing Chinese investment in the U.S.

As of July 2026, CGCC’s Chinese member companies have cumulatively invested over \$140 billion, employ more than 230,000 people, and indirectly support over one million jobs throughout the United States.

CGCC Foundation

CGCC Foundation, established in 2014, is a 501(c)(3) tax-exempt organization. The mission of CGCC Foundation is to deepen mutual understanding and cooperation between the United States and China through research, public charity and engagement in economic, cultural and social exchanges.

Mission

CGCC is committed to providing various supports to members of CGCC who want to conduct or expand their businesses in the United States, establish a pragmatic and effective communication and coordination platform, integrate the superior resources of China and the United States, create values for Chinese and American enterprises, promote business exchanges and cooperation between China and the United States, and enhance understanding, trust and interaction between China and the United States.

Vision

Uniting U.S.-China business communities and advancing opportunities for our members to achieve economic growth and prosperity, and positive social impact.

Values

Member-Centric

Our members’ interests lie at the core of what we do and drive every decision we make. We deliver actionable market and policy intelligence, practical legal and compliance resources, and tailored support to help members navigate challenges, identify opportunities, and grow with confidence.

Respect for All

We embrace diversity, inclusion, and mutual respect. We bring together businesses, industry leaders, policymakers, and communities from diverse perspectives and experiences, creating an open and trusted environment for dialogue, connection, and meaningful access to the broader U.S.-China business community.

Always Evolving

We foster a forward-thinking culture that evolves with the changing business landscape. Through timely research, industry insights, best-practice sharing, strategic programming, and opportunities for greater visibility, we help our members stay informed, connected, and prepared for what comes next.

SAVE THE DATE

CGCC 2027 LUNAR NEW YEAR OF THE SHEEP GALA

JANUARY 14TH, 2027 | CIPRIANI 42ND STREET | NEW YORK CITY



Join hundreds of distinguished leaders and guests from across the U.S.-China business community for CGCC's signature annual celebration.

As CGCC's sole annual fundraising event, the Gala advances our mission of fostering economic growth, strengthening cooperation, and creating lasting connections between the U.S. and Chinese business communities.

For sponsorship and additional information, kindly email contact@cgccusa.org.

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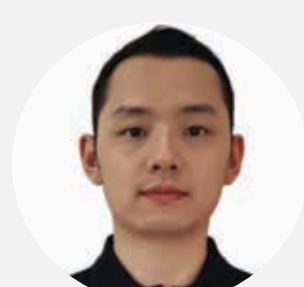
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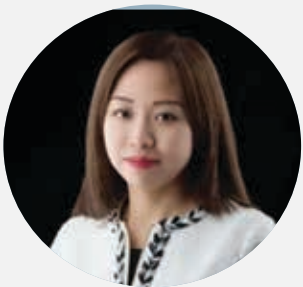
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CGCC Annual Business Survey Report on Chinese Enterprises in the U.S.



The China General Chamber of Commerce-USA (CGCC) and the CGCC Foundation launched the 2026 Annual Business Survey Report on Chinese Enterprises in the United States on May 4, 2026, in Washington, D.C.

This survey was launched in March 2026 at a moment when multiple major variables were converging, making the sentiments expressed by Chinese enterprises in the United States particularly reflective of the times. Amid heightened uncertainty in both China and the global economy, the majority of surveyed companies continue to demonstrate a long-term commitment to the U.S. market, reflecting sustained confidence in its long-term value.

Learn about the survey report's key findings throughout the next few pages.

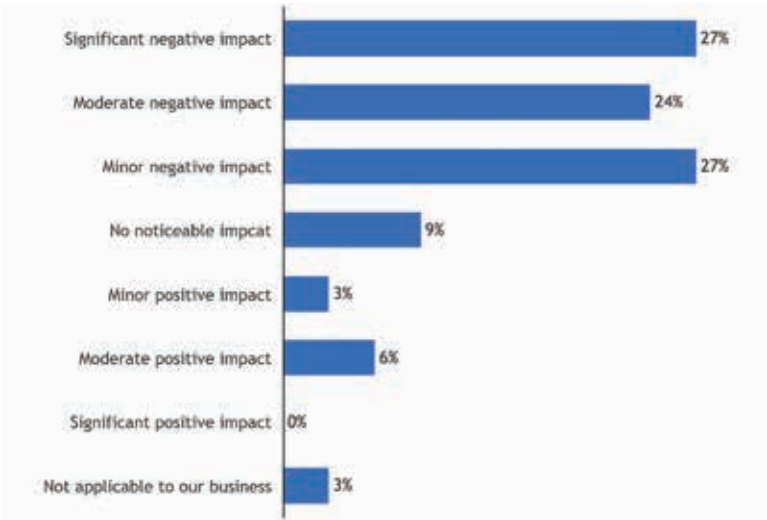
1

As Tariff Pressures Become the Primary Operating Challenge, Corporate Assessments of the Business Environment Have Turned More Cautious

Among surveyed companies, 79% reported negative impacts from tariff policies in 2025, with rising import-costs, declining margins, and supply chain disruption cited as the most concentrated sources of pressure.

Tariff effects have extended from procurement costs into nearly every layer of business operations. At the same time, negative assessments of the U.S. investment and business environment rose to 55%, returning to the highest level since 2022, reflecting a broadly cautious outlook.

Figure 14: Overall, to what extent have U.S. tariff policies affected your company's U.S. business operations in the past 12 months?



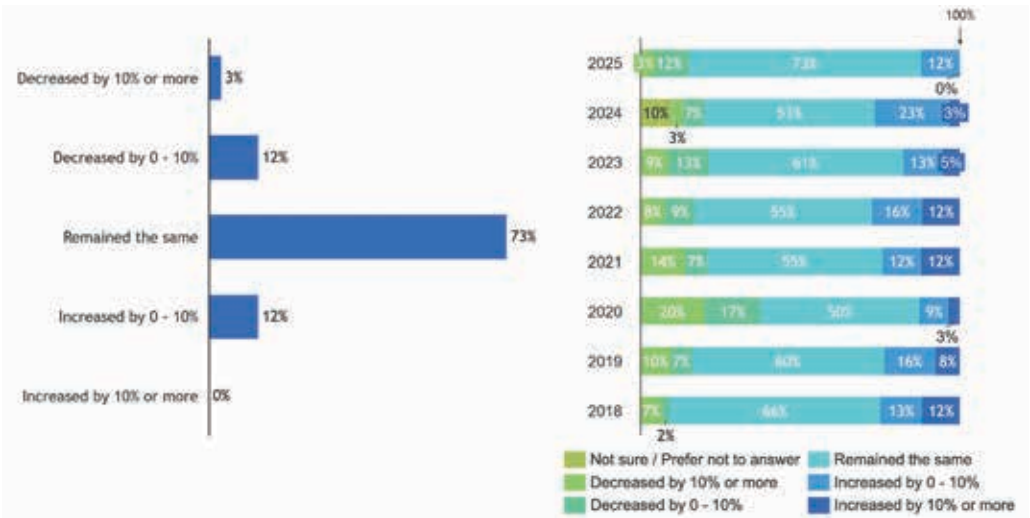
2

“Holding the Line” in New Investments Has Reached a Record High, with Strategic Defensiveness Becoming the Dominant Posture

The share of companies reporting no change in new U.S. investment rose to 73% in 2025, sharply up from 53% in 2024 and the highest level in the survey's history. Expansion intentions fell into a historic low range, while the share planning to increase investment by more than 10% dropped to 0%.

Under external pressure, “not exiting, not expanding, and defending the base” has become a defining behavioral pattern among Chinese enterprises in the United States.

Figure 16: How has your company's new business investment in the U.S. changed in 2025, compared to 2024?



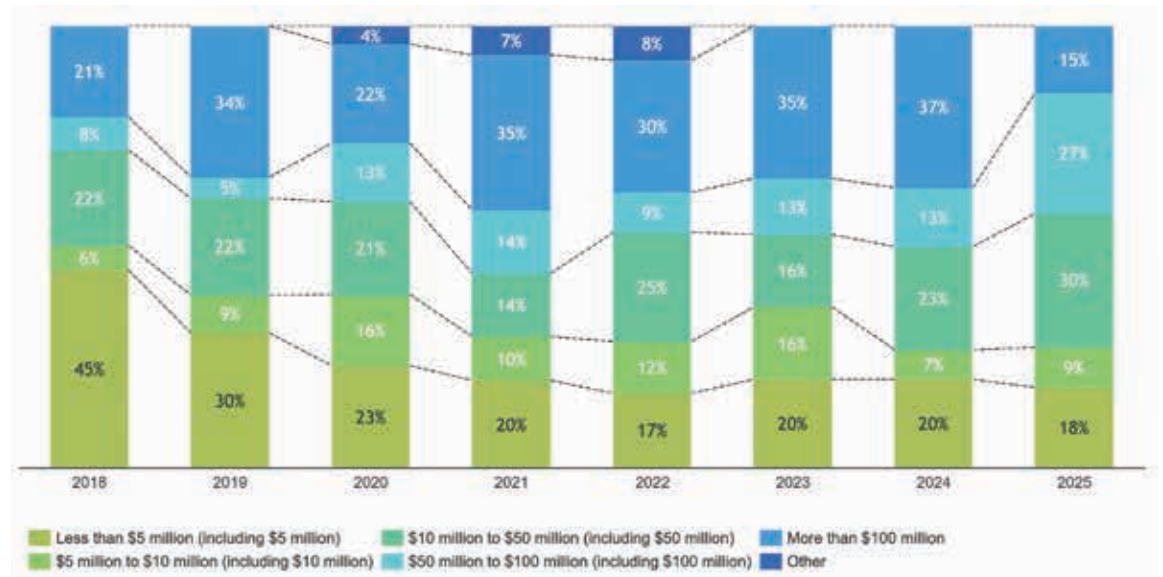
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Operational Resilience and Profit Divergence Coexist, While Reinvestment Intentions in the U.S. Have Reached a Historic High

Despite cautious assessments of the business environment, companies demonstrated notable adaptability and divergence in operating performance. Approximately 33% of surveyed companies achieved revenue growth in 2025, while 81% remained profitable overall. High-margin companies (pre-tax margins above 15%) increased from 7% in 2024 to 21%, reaching a record high and signaling striking operational resilience.

At the same time, approximately 27% of companies experienced declining revenue, indicating intensified divergence. Notably, in contrast to worsening perceptions of the business environment, willingness to reinvest profits in the United States reached a record high of 79%, underscoring companies' long-term commitment to the value of the U.S. market.

Figure 17: What was your company's annual U.S. revenue in 2025?



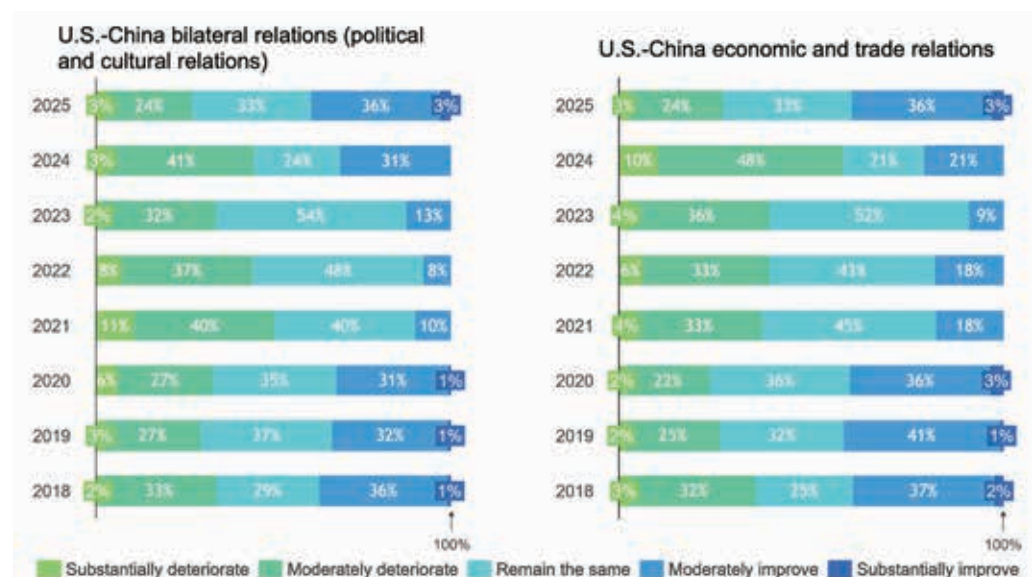
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Expectations for U.S.-China Relations Have Improved, Though the Challenges Remain Substantial

Influenced by the tariff truce and easing signals from the Davos meeting, surveyed companies' outlook for U.S.-China relations in 2026 improved significantly. In economic and trade relations, expectations of "moderate deterioration" fell by 24 percentage points from the previous year, while expectations of "modest improvement" rose sharply to 36%.

However, U.S. macroeconomic uncertainty (70%), deep bilateral tensions (64%), and continued economic frictions (56%) remain the three core challenges facing businesses.

Figure 21: How do you foresee US-China relations in 2026?



Annual Featured Topic: The Global Rise of Chinese Brands

KEY TAKEAWAYS

This year's survey featured a special focus on "The Global Rise of Chinese Brands." Explore the key findings below:

1 Geopolitical Tensions Have Become a Structural Ceiling for Brand Building, While Trust Challenges Around the "Chinese Capital" Label Remain Difficult to Resolve in the Short Term

82% percent of surveyed companies identified policy and geopolitical uncertainty as the leading constraint on brand building in the United States, far exceeding other barriers. More than half believe attitudes toward Chinese brands in the U.S. market are "basically stable," though this stability reflects a passive equilibrium under pressure rather than proactive improvement.

Against this backdrop, the central challenge for brand strategy is how to establish foundational trust in a complex public opinion environment.

3 Nearly One-Third of Companies Lack an Effective Response Strategy, and Methodological Gaps Have Become a Shared Industry Challenge

Facing these challenges, 31% of surveyed companies reported they have not yet found an effective response strategy. Coordinated advocacy through chambers of commerce and similar platforms (46%) emerged as the most widely supported response path, while the more aggressive strategy of distancing from a Chinese identity through independent sub-brands drew almost no support. This collective judgment suggests the mainstream path is not to avoid the "Chinese capital" identity, but to engage it directly and actively reshape its meaning.

Surveyed companies' expectations for chambers of commerce represented by CGCC-USA were concentrated in three areas: Compiling and sharing successful case studies (64%), facilitating connections with U.S. Industry associations (54%), and providing compliance and marketing training (44%).

2 Brand Awareness Remains "Pyramid-Shaped," with Most Companies Yet to Break Beyond the "Chinese Brand" Boundary

Nearly 70% of surveyed companies acknowledged that brand recognition has yet to reach mainstream U.S. brand levels, while 69% reported recognition primarily within Chinese brand circles. Fewer than 30% of surveyed companies have entered the competitive landscape of local U.S. brands.

At the same time, prevailing brand narratives remain concentrated around three pillars—product quality, partnerships with U.S. firms, and localized contribution—with functional value dominating. Emotional resonance (23%) and localized innovation (25%) remain underdeveloped, limiting movement toward higher-value brand positioning.

Learn more by reading the full report on the official CGCC website or by scanning the QR code below



Summer 2026 Event Highlights

July 2026 - “The Path Forward Forum” - Exploring New Opportunities

On July 16th, 2026 – The China General Chamber of Commerce – USA (CGCC) and the CGCC Foundation successfully hosted “The Path Forward 2026” forum at the Industrial and Commercial Bank of China (ICBC) New York Branch in New York City.

Under the theme “Mutual Benefit: Uncovering New Opportunities for U.S.-China Economic and Trade Relations,” the forum brought together about 100 guests from business, policy, academia, and the nonprofit sector to discuss the future direction of U.S.-China economic cooperation at a pivotal moment for bilateral relations and global economic recovery.

Jianyu ZHANG, Chair of CGCC and CEO of ICBC U.S. Region, welcomed guests to the forum and underscored the business community’s vital role in strengthening bilateral relations.



CHEN Li, Consul General of the People’s Republic of China in New York, delivered keynote remarks encouraging the U.S.-China business community to continue to take active steps.

The event featured a fireside chat moderated by Mike Walter, Principal Evening Anchor and host of Full Frame on CGTN America, and Steven Fulop, President and CEO of the Partnership for New York City and former Mayor of Jersey City who drew upon his experience

in municipal government and public-private partnerships to discuss the important role international companies play in supporting urban growth and local economic development.



The forum concluded with a panel discussion titled “The U.S.-China Business Community Amid the New Positioning of Bilateral Relations.”



The panel, moderated by David Schner, President of LEADERS Magazine, featured Wally Hsueh, Staff Vice President of International Affairs at FedEx, Richard Gossett, Founder and CEO of Ramsports International, and Allen Xiong, VP of Business and Operations at Gotion.

July 2026 - “From the Field to the Future: Forum on AI Innovation and U.S.–China Collaboration”

On July 20, 2026 — China General Chamber of Commerce–USA (CGCC), in partnership with Sina Finance, hosted an exclusive forum, “From the Field to the Future: AI-Powered Business Innovation and U.S.-China Collaboration” at The Cornell Club–New York.

Using the recent FIFA World Cup and AI as starting points, the event explored emerging opportunities for global industry collaboration amid a complex international environment.

Approximately 50 representatives from the business, government, technology, finance, and academic communities of China and the United States attended the event. Participants engaged in in-depth discussions on artificial intelligence, corporate globalization, the business of sports, and global industry collaboration, creating a high-level platform for dialogue between Chinese entrepreneurs and global business leaders.



Against the backdrop of rapid advances in artificial intelligence, the event brought together several prominent technology leaders to share their insights.

Yuanqing YANG, Chairman and CEO of Lenovo, spoke on the theme “AI Reshaping a Shared Global Experience: From the World Cup to Industrial Collaboration,” exploring how AI applications can move from major sporting events into a wide range of industries.

Evan Kraus, President of APCO, shared insights into AI and global business strategy, including how companies can adopt new technologies and pursue new avenues of growth in an increasingly globalized environment.

The event also featured two panel discussions: “Common Markets, Common Resilience: Enterprise, Capital and the Global Economy” and “Common Arena, Common Future: AI, Sports and Culture.”



Qingxu DENG, CEO of Sina Finance, and Jianyu ZHANG, Chair of CGCC and CEO of ICBC U.S. Region, also shared perspectives from the media and business-association sectors. They discussed how their respective organizations can help establish high-level, stable, and enduring channels of communication and mutual trust among members of the U.S.-China business community while building consensus for cooperation.

