

## The Peninsula Chicago 25 years of luxury and elegance



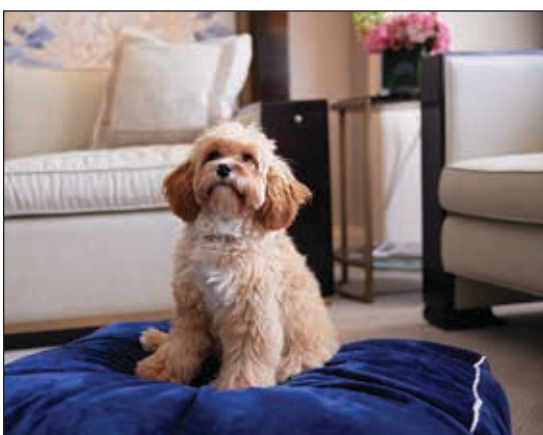
The Peninsula Chicago is the five-star hotel that brought traditional Asian service to a city already renowned for the warmth of its hospitality. The hotel has become an integral part of Chicago life and is considered the top choice for everything from accommodation to celebrations and corporate events. For this, the hotel credits its strong links to both the local community and international heritage. The Peninsula Chicago has proudly received a Forbes Travel Guide Five-Star rating each year since its opening. In 2025, The Peninsula Chicago was named the #1 Hotel in Chicago and #1 Hotel in Illinois by *U.S. News & World Report*. The Peninsula Chicago was named to La Liste's 'World's Best Hotels for 2025', tying for #1 Hotel in the World.



The Peninsula Chicago is celebrating a quarter century as a pillar of luxury on North Michigan Avenue. The Peninsula brand has long been known for its elegant offerings, combining tradition, glamour, innovation, and service into programming experiences, ushering in a new standard for hospitality around the world. The Peninsula Chicago has launched exciting new activations, expanded its programming to include new, bespoke offerings and exclusive packages which pay tribute to the hotel's Far Eastern heritage while honoring its position within Chicago's luxe community.



The Peninsula Academy, exclusively designed to give guests personalized and unprecedented access to unique historical, cultural, and local lifestyle experiences in Chicago, offers a collection of unforgettable programs for adults and children. These new experiences allow guests to explore the city like never before with style, elegance, and sophistication.



Set above Chicago's iconic Michigan Avenue, Z Bar offers an immersive journey inspired by the world's cultural and culinary riches while celebrating the city and its spectacular views. In honor of the hotel's anniversary, Z Bar has added 'The Silver Set Anniversary Cocktails' to their menu, with a percentage of revenue from each purchase directly benefiting the Tales of the Cocktail Foundation.

With its astonishing array of award-winning features and unmatched service, The Peninsula Chicago is truly a destination in itself, appealing equally to businesspeople in search of the best in corporate meeting space and leisure travelers looking for the ultimate in luxury and comfort. ●



Counterclockwise from top right: The Peninsula Chicago; The Lobby; The Peninsula Suite living room; 25 meter swimming pool on 19th floor; Afternoon Tea collaboration with Sidney Garber in The Lobby; Peninsula Academy V.I.P. Very Important Pet program; Peninsula Academy Grounded in Chocolate experience; Z Bar overlooking Michigan Avenue; Peninsula Academy Chicago by Land, Air and Water