Contents

Making a Difference

Huntsman's Impact Jon M. Huntsman Sr., Founder and Executive Chairman, Huntsman Corporation

> **J&J's Credo** Alex Gorsky,

Chairman and Chief Executive Officer, Johnson & Johnson

Company and Community James J. Murren, Chairman and Chief Executive Officer, MGM Resorts International

16

Service, Loyalty, Honesty, and Integrity Josue (Joe) Robles Jr., President and Chief Executive Officer, USAA 18

Committed to Kurdistan Todd Kozel, Chief Executive Officer, Gulf Keystone Petroleum 20

Making a Broad Impact Eli Broad, Founder, The Broad Foundations 24

Beyond Philanthropy: Responsible Engagement Marilyn Carlson Nelson, Former Chairman and CEO, Carlson

26

Fostering Opportunity Maurice Greenberg, Starr Companies 27

Pickens' Purpose T. Boone Pickens, Founder, BP Capital 29

Hiring our Heroes Thomas J. Donohue, President and Chief Executive Officer, U.S. Chamber of Commerce 30

A Shared Passion for Excellence and Philanthropy Howard P. Milstein, Co-Chairman, and Jack Nicklaus, Co-Chairman, Nicklaus Companies 32

Building Respect for All Abraham H. Foxman, National Director, Anti-Defamation League 35 Securing our Economic Future Pete Peterson, Founder and Chairman, Peter G. Peterson Foundation 38

Leveraging Awareness Into Progress Bob Wright, Co-Founder, Autism Speaks 39

Expanding Educational Opportunity Wendy Kopp, CEO and Co-Founder, Teach For All; Founder and Chair of the Board, Teach For America

Patients First Steven J. Corwin, M.D., Chief Executive Officer, NewYork-Presbyterian Hospital 42

Improving the Quality of Life Lisa M. Borders, Chair, The Coca-Cola Foundation 45

Making Every Day Better Martin Riant, Group President – P&G Global Baby, Feminine & Family Care, Procter & Gamble 46

"Authentic Engagement" Lata N. Reddy, Vice President and Head of Corporate Social Responsibility, Prudential Financial, Inc. 47

Skills to Succeed Larry F. Solomon, Senior Managing Director-North America Operating Officer, Accenture 49

The Zurich Commitment E. Randall Clouser, Executive Vice President, Zurich North America 50

A Corporation with a Conscience Ron Jarvis, Vice President-Merchandising & Environmental Innovation, The Home Depot, and Kelly Caffarelli, President, The Home Depot Foundation 52

> Sustainability Kathryn Dickey Karol, Vice President, Caterpillar, Inc. 53

A Journey to Excellence in Medicine Ronald R. Peterson, President, The Johns Hopkins Hospital and Health System 54

Generating Positive Change Edie Lutnick, President and Co-Founder, Cantor Fitzgerald Relief Fund 56

Green Initiatives Mike McCrobie, Vice President-Construction Services, 84 Lumber Company 57

A New Philanthropy Model Suzanne DiBianca, President, Salesforce.com Foundation 58

Changing the Paradigm Steven M. Safyer, M.D., President and Chief Executive Officer, Montefiore Medical System

> A Force for Good Daryl Brewster, Chief Executive Officer, CECP 63

The Right To Play Johann Olav Koss, President and Chief Executive Officer, Right To Play

64 Impact Investing Christina M. Alfonso,

Christina M. Alfonso, Founder and Chief Executive Officer, and Alexandra P. Cart, Co-Founder and Director of Strategic Development, Madeira Global 66

A Peace Corps for Retired Executives Thomas J. Miller, President and Chief Executive Officer, International Executive Service Corps 67

Doing the Right Thing Peg Stessman, President, Chief Executive Officer, and Chairman of the Board, StrategicHealthSolutions, LLC 69

A United Effort Sheena Wright, President and Chief Executive Officer, United Way of New York City 70

WISCONSIN

Reforming Wisconsin The Honorable Scott Walker,

Governor of Wisconsin **73**

Financial Strength Jobn E. Schlifske, Chairman, President, and Chief Executive Officer, Northwestern Mutual

76

Core Values Diane M. Hendricks, Chairman and Co-Founder, ABC Supply Co., Inc. 77

> **Powerful Performance** Gale E. Klappa, Chairman and Chief Executive Officer,

Wisconsin Energy Corporation 78

Innovative Health Care Solutions Donald J. Weber, Chief Executive Officer and Founder, Logistics Health Incorporated

80 Public/Private Partnerships Reed E. Hall, Secretary and Chief Executive Officer, Wisconsin Economic Development Corporation 8]

Committed to Wisconsin Robert Reilly, Chief Marketing Officer, GE Healthcare 82

Targeting Colon Cancer Kevin T. Conroy, President and Chief Executive Officer, Exact Sciences Corp. 84

Water Technology Dean Ambaus, President and Chief Executive Officer, The Water Council

85

LEADERS IN REAL ESTATE

A Family Culture Sam Rosenberg, Chief Financial Officer and Partner; Brian Collins, Head of Development; and Marc Packman, Director of Leasing, Fisher Brothers 87

Ultra-High-End Niso Bahar, Chief Financial Officer; Stuart Marton, Managing Director; and Keyvan Kazemi, Project Manager, Alexico Group 103

BALTIMORE

Building a Better Baltimore The Honorable Stephanie Rawlings-Blake, Mayor of the City of Baltimore, Maryland 90

LEADERS IN INSURANCE AND RISK MANAGEMENT

The Integrity of Independence Jim Crystal, Chairman and Chief Executive Officer, and Jamie Crystal, Sandy Crystal, and Jonathan Crystal, Executive Vice Presidents, Crystal & Company 92



Innovative Value Creation Gunn Ovesen,

Gunn Ovesen, Former Chief Executive Officer, Innovation Norway 95

> A Nobel Pursuit Geir Lundestad, Director, Norwegian Nobel Institute 96

Pursuing a New Capitalism Petter A. Stordalen, Owner and Chief Executive Officer, Home Invest, and Owner and Chairman of the Board of Nordic Choice Hotels, Home Properties, and Home Capital 97

> Oslo's Secrets Bente Bratland Holm, Chief Executive Officer, VisitOSLO 97

Saving Property Christian Ringnes, Chief Executive Officer and Managing Director, Eiendomsspar AS/Victoria Eiendom AS 98

> A Fourth Generation Host Sigurd Kvikne, Managing Director, Kviknes Hotel 98

Adventures in Travel and Industry Knut T. Flakk, Owner, Flakk Group 99

The Heart of Oslo Elisabeth C. Brochmann, Owner and Managing Director, Hotel Continental 99

Norway's Fjords Kristian B. Jørgensen, Managing Director, Fjord Norway Tourist Board **100**

> **Royal Luxury at the Geirangerfjord** Sindre Mjelva, Managing Director, Hotel Union



TEL AVIV-YAFO

Encouraging and Promoting Creativity The Honorable Ron Huldai, Mayor, Tel Aviv-Yafo 107

Making the Most of the Internet Daniel Buchuk, Head of Brand and Business Strategy, SimilarWeb 108

> Part of the Online Revolution Tal Jacobson, Chief Revenue Officer, SimilarWeb 108

Predictive Maritime Analytics Ami Daniel, Co-Founder and Chief Executive Officer, Windward Ltd. 109

A Fun, New, Real-Time Communication Tool Dany Fishel, Co-Founder and Chief Executive Officer, Rounds 109



Ferragamo Hospitality Valeriano Antonioli, Chief Executive Officer, Lungarno Collection

Branding LDV John Meadow, Co-Founder and Principal, LDV Hospitality

A Commitment to Quality Alex Attia, General Manager, The Charles Hotel, Harvard Square 116

Setting a Benchmarc Marc Murphy, Chef and Owner, Benchmarc Restaurants (Landmarc and Ditch Plains) and Benchmarc Events; Chef and Partner, Kingside 118

World's Best Suites

122

EDITORS' CHOICES

The Leopard at des Artistes and Il Gattopardo

Le Meurice Banquets