# Contents





33 102

# **INTERVIEWS**

#### **Building a Reputation**

Nicholas K. Akins, Chairman, President and Chief Executive Officer, American Electric Power (AEP)

10

#### **Creating Brand Value**

C. Dean Metropoulos, Executive Chairman and Chief Executive Officer, Metropoulos & Co.

13

#### **Powering Wisconsin**

Gale E. Klappa, Chairman and Chief Executive Officer, Wisconsin Energy Corporation

17

# Step IT Up America

Sajan Pillai, Chief Executive Officer, UST Global 20

#### **Navigating Global Challenges**

The Honorable William S. Cohen, Chairman and Chief Executive Officer, The Cohen Group

24

### **An Extremely Restless Company**

Scott Keogh, President, Audi of America 26

### "Global Company, Global Vision"

Majid Pishyar, Chairman and Chief Executive Officer, 32Group



#### **A Diverse Portfolio**

Jonathan Yusen, President and Managing Director, William Grant & Sons USA

186

#### **Glass Masters**

Jeffrey Brenner, Vice President-Business Development, Pelucida Glass

187

# **A Leading Model of Care Delivery**

Delos M. (Toby) Cosgrove, M.D., President and Chief Executive Officer, Cleveland Clinic

31

#### 84's International Reach

Mark Reginelli, Director of World Trade and National Sales Manager, 84 Lumber Company 93

# **Changing Culture**

Robert A. Cooke, Ph.D., Chief Executive Officer and Director, Human Synergistics International

94

#### Doing the Impossible

Dr. Oheneba Boachie-Adjei, Founder and President, FOCOS (Foundation of Orthopedics and Complex Spine)

# 96

# **Growing Digital Brands**

William J. Ruckelshaus,
President and Chief Executive Officer, Blucora
98

### **Customized Preventative Medicine**

William J. Focazio, M.D., Chief Executive Officer, Eternity Medicine Institute 99

# **Making Smart Technology Smarter**

Francisco José Ayala, Ph.D., Founder and Chief Scientist, Neuroblast

# EDITORS' CHOICES

Four Seasons Restaurant

The Ritz Restaurant

] ] 7 The Waterside Inn

120

**Beaches Resorts** 

151

Bristol Plaza

# Leaders In Private Aviation

#### **Creating a Wow Factor**

Jordan Hansell, Chairman and Chief Executive Officer, NetJets Inc.

#### Service Excellence

William E. Noe,
President and Chief Operating Officer, NetJets Inc.

#### **A Global Brand**

Adam Johnson, Senior Vice President of Global Sales, Marketing and Service, NetJets Inc.

90

# A Flexible Fleet

Chuck Suma, Senior Vice President of Global Asset Management, Global Procurement, and Global Process Improvement, NetJets Inc.

9(

# Wine Leaders

# **Consistent Quality**

Merry Edwards, Merry Edwards Winery 189

#### **A Vintage Heritage**

John Concannon, 4th Generation Vintner, Concannon Vineyard 190

# **Cause-Centric Commerce**

Jake Kloberdanz, Chief Executive Officer and Co-Founder, ONEHOPE Wine 191

# **Creating European-Style Wines**

Arman Pahlavan,
Proprietor/Executive Manager, Starlite Vineyards
192