

# Contents

## INTERVIEWS

### The AT&T Network

Randall L. Stephenson,  
Chairman and Chief Executive Officer, AT&T Inc.

184

### Building the Exelis Brand

David F. Melcher,  
Chief Executive Officer and President, Exelis Inc.

187

### A Pioneer in Banking

Dr. the Honorable Sir David K.P. Li,  
Chairman & Chief Executive, The Bank of East Asia

190

### Defining Leadership

His Excellency Fidel V. Ramos,  
Former President, Republic of the Philippines

195

### An Energy Pioneer

Badr Jafar,  
President, Crescent Petroleum

198

### Creating Life Science Clusters

Joel S. Marcus,  
Chairman, Chief Executive Officer, and Founder,  
Alexandria Real Estate Equities, Inc.

200

### Serving Main Street

William A. Johnstone,  
Chairman and Chief Executive Officer,  
Davidson Companies

202

### A Return to Greatness

Robert E. Ferguson,  
Senior Vice President, Global Cadillac

203

### “Going Slow to Go Fast”

Dan Reardon,  
Chief Executive Officer, North Highland

205

### Creating Connectivity

Robert J. Pera,  
Founder and Chief Executive Officer,  
Ubiquiti Networks, Inc., and Principal Owner,  
Memphis Grizzlies

206

### All About People

Joseph A. Hardy III,  
Founder, 84 Lumber and  
Nemacolin Woodlands Resort

216

### Insuring New Businesses

Mark E. Watson III,  
President and Chief Executive Officer,  
Argo Group International Holdings, Ltd.

218

### Creating a Different Experience

Brent Handler, Chief Executive Officer,  
and Brad Handler, Chairman,  
Inspirato with American Express

219

### The Power and Possibility of a Healthy World

Richard H. Carmona, M.D., M.P.H., FACS,  
President, Canyon Ranch Institute

221

### Vasella's Vision

Daniel Vasella, M.D.,  
Former Chairman and Chief Executive Officer,  
Novartis

224

### Saving the Planet

Carter Roberts,  
President and Chief Executive Officer,  
World Wildlife Fund

225

### Selling Service

Robert Tillis,  
Chief Executive Officer, and Jason Tillis, President,  
Imperial Bag & Paper Company, LLC

226

## PHILIPPINES

### The Center of a Dynamic Economic Region

The Honorable Cesar V. Purisima,  
Secretary of Finance, Republic of the Philippines

210

### “Your Business, Our People”

The Honorable Gregory L. Domingo,  
Secretary of Trade and Industry, Republic of the  
Philippines

211

### Complete Integrity

Washington SyCip,  
Founder, SGV & Co.

212



**EY Women Athletes Global Leadership Network**  
Beth A. Brooke, EY Global Vice Chair - Public Policy,  
and Donna de Varona, President,  
DAMAR Productions Inc.

214

## Hospitality

### Creating a Loyal Guest

Geoffrey Gelardi,  
Managing Director, The Lanesborough

237

### Breaking the Barriers

Cornelia Samara,  
General Manager, Andaz 5th Avenue

238

### A Residential Feel on Wall Street

Jeffrey Miller,  
General Manager, Andaz Wall Street

239

# NewYorkNewYork

The Bloomberg Legacy and New York City's Future

10



## Improving Business Performance

Alan S. Elkin,  
Chairman and Chief Executive Officer

228

## Client Service is the Core of Our Business

Arthur Wagner,  
President and Co-Founder

229

## The Need for Branding and Marketing

Jim Porçarelli,  
Executive Vice President and Chief Strategy Officer

230

## Expanding Reach and New Global Markets

Rick Fuest,  
President, International Division

231

## Ad Technology and New Research

Alan Izenman,  
Senior Vice President, Digital

232

## Planning and Social Evolution

Catherine Boera,  
Senior Vice President, Director of  
Communications Planning

232

## Generating Engagement at Retail

Anat Gilad,  
Senior Vice President, Retail Marketing

233

## Financial Benefits for Travelers and Hoteliers

Elizabeth Topazio,  
Executive Vice President  
and Chief Legal Officer, Active Travel

233

## Supply Chain Strategies

Hector Rodriguez,  
President, Active Freight & Logistics

234

## Technology to Drive Business Decisions

Lou Petreski,  
Executive Vice President  
and Chief Information Officer

234

## Handling Inventory with Care

Anita Garrison,  
Senior Vice President, Merchandise Sales

235



## The Ultimate Lifestyle at Sea

Thomas McAlpin,  
President and Chief Executive Officer, The World

241

## Driven by the Customer

Jim F. McCann,  
Founder and Chief Executive Officer,  
1-800-FLOWERS.COM

242

## Superior Craftsmanship

Giuseppe Aquila,  
Chief Executive Officer, Elmo & Montegrappa S.p.A.

244

## The Cruise Experience

Terry MacRae,  
Chairman and Chief Executive Officer,  
Hornblower Cruises & Events

246

## A High-Volume Product

Jordy Cobelens,  
Chief Executive Officer, TW Steel

248

## Live in Tune

Will Stein,  
President, Philip Stein

250

## The Face of Magic

Steve Cohen, Chamber Magic

252

## Longchamp's Evolution

Jean Cassegrain,  
Chief Executive Officer, Longchamp

254

---

## EDITORS' CHOICES

### Four Seasons Hotel New York

161

### New York-New York Hotel & Casino

256