

## Contents



A Unique Vision The Honorable Sorin Mircea Oprescu, Mayor of Bucharest, Romania 123

> Innovation is the Key to Development Sorin-Mihai Popa, Co-Chief Executive Officer, BRD – Groupe Société Générale 126



Continuous Investment Mibail Marcu, President, SC MedLife SA 128



Opportunities for Growth Bruno Roche, Administrator and General Manager, Apa Nova Bucureşti 131



Designing the Future Dorin Stefan, Architect and Principal, Dorin Stefan Birou Arbitectura 132



The new Bassarab Overpass opened in 2011; Stavropoleos Monastery founded in 1724; the flag of Bucharest; the Romanian Atheneum concert hall opened in 1888; the National Arena opened in 2011 in the Lia Manoliu Sports Complex and will bost the 2012 UEFA Europa League Final (top – left to right)