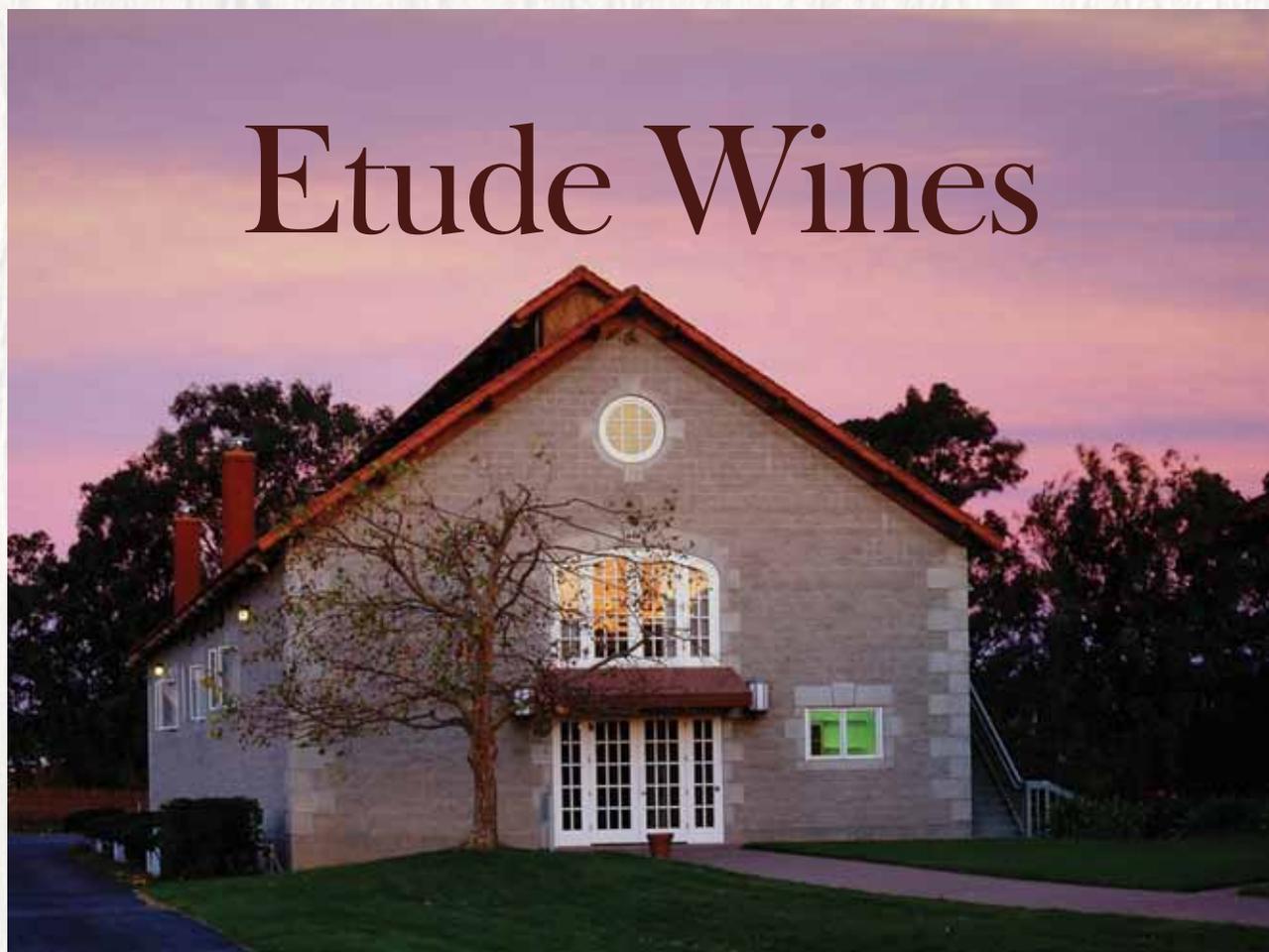


Etude Wines

ETUDE WINES IS DEDICATED to mastering the craft of wine-growing. In classical music, an etude is a composition with a technical focus that allows the musician to practice a particular technique. Similarly, Etude Wines are the product of deliberate concentration on the instructive variables of the craft.

Carneros-based Etude Wines (www.etudewines.com) was founded in 1982. The fundamental philosophy of Etude General Manager and Winemaker Jon Priest is that inspired grape growing diminishes the need for intervention, resulting in superior wines that are grown, not made.



A Model for Sustainable Viticulture

The Etude estate vineyards, a true reflection of Burgundy, are configured into dozens of small vineyards averaging only eight acres in size. Now, a model for sustainable viticulture, the vineyards were carefully designed to be just that. The vision for the Grace Benoist Ranch encompassed a long-term concept of sustainability that included sensitivity to the environment, minimal impact on neighbors and the community, and economic feasibility to implement and maintain.

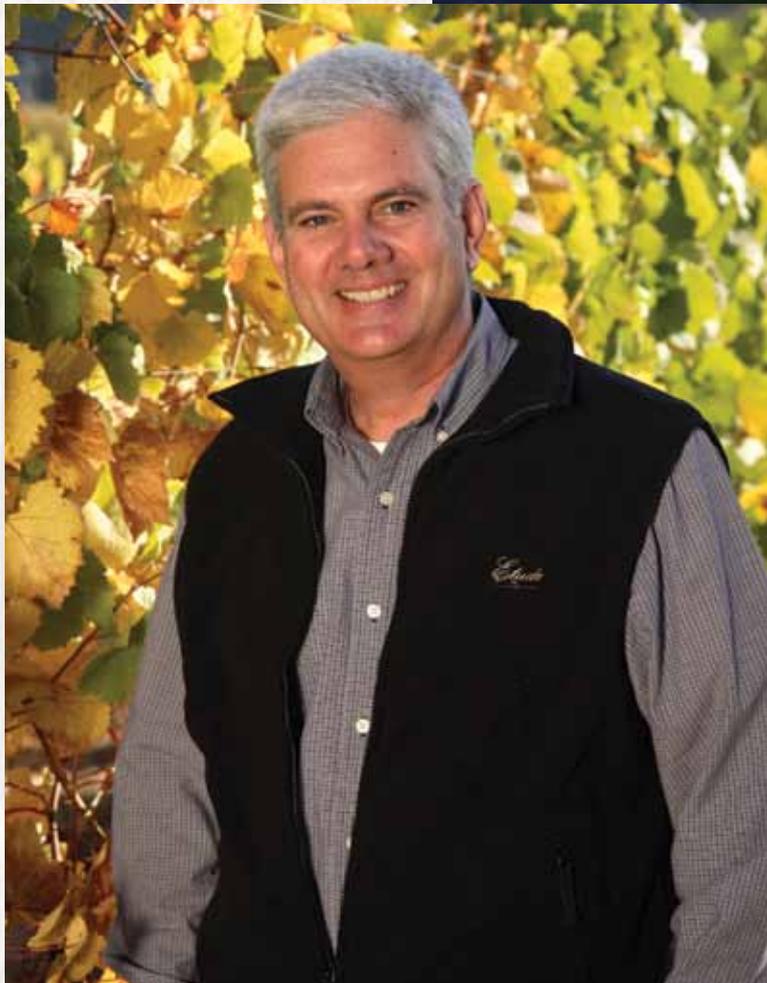
Native flora and naturally occurring wetlands have been protected, creeks are being restored, and wildlife has been afforded safe passageways through the vineyards.

Priest sources Etude's Pinot Noir grapes from the Estate vineyards in the cooler Carneros region. Fruit for the winery's Cabernet Sauvignon is sourced from select growers in the warmer northern half of the Napa Valley.

The complete Etude portfolio of wines includes a Pinot Gris, an Estate Chardonnay and Rosé of Pinot Noir; Etude's Deer Camp, Temblor, and Heirloom Pinot Noir are designated Estate vineyard wines of distinctive character; Etude's Napa Valley Cabernet Sauvignon and appellation Cabernets from Rutherford, St. Helena, and Oakville are highly acclaimed wines. "GBR" is an exciting estate blend featuring Merlot and Malbec.

Etude wines are found in fine restaurants and retail stores across the country. Wines can also be purchased on the winery's Web site or at its tasting room, a newly renovated space where form and function are reflected both in hospitality and design. High ceilings and windows fill the space with light that captures the blonde tones in the oak floors and the oatmeal texture of the counter.

The winery is composed of exceptional masonry buildings that occupy a picturesque setting easily accessible from San Francisco. Etude is open daily for walk-ins for tasting and sales. ●



Winemaker Jon Priest (left); Etude Winery (above)