

Editors' CHOICE

Partida Tequila

A UNIQUE, ALL-NATURAL, ESTATE GROWN premium tequila, Partida Tequila (www.partidatequila.com) is made from only 100 percent blue agave in Amatitán, the heart of Mexico's historic Tequila Valley region. Partida maintains first-rate standards of quality and consistency from cultivation and harvest to cooking, distillation, and aging, and every bottle bears the image of the Spirit Bird, which, as legend has it, first introduced the coveted juice of the agave plant to mankind.

While most tequila distillers draw from different agave growers, Partida Tequila draws only from the Partida estate, giving the distillery complete control over the quality of its agave and the final product. "When I set out to create America's leading premium tequila, I knew agave supply was critical to producing a consistent product of the highest quality," said Gary Shansby, noted brand builder and Founder, Chairman, and CEO of Partida Tequila. "A great brand starts with what's in the bottle and, with Partida, we certainly accomplished our goal, as has been attested to by the leading tequila experts in Mexico and the U.S."



Partida Tequila boasts a full, rich flavor as a result of the 7 to 10 years the agave plants are allowed to mature. The plants are slow-cooked in steel ovens, and the tequila is distilled twice in American oak barrels.

The Partida estate produces four distinctive tequilas: Blanco (not aged), Reposado (aged six months), Añejo (aged 18 months), and the Extra Añejo Elegante (aged 36 to 40 months), which are now distributed in Australia, Mexico, and the United Kingdom, as well as Arizona, California, Colorado, Connecticut, Florida, Georgia, Illinois, Indiana, Maryland, Massachusetts, Nevada, New Jersey, New York, Ohio, Oregon, Texas, Washington, D.C., and Washington State.

Partida Tequila's entire line was awarded "gold" and "exceptional" ratings at the Beverage Tasting Institute's International Review of Spirits competition, and Partida earned a "classic" rating, the highest recommendation of 96 to 100 points across the board in *Wine Enthusiast's* 2008 tequila report.

Unique in its class, Partida remains a top pick for spirits connoisseurs worldwide. ●

*Partida Tequila Añejo, Tequila Blanco, Tequila Reposado (top);
Agave field in the Tequila Valley region (left)*