



MediaJet[®]
A SANDOW COMPANY



Luxe
INTERIORS + DESIGN

 **Media
Jet**
A SANDOW
COMPANY



MediaJet (A Sandow Company)

SANDOW, founded in 2003 by visionary media entrepreneur, Adam I. Sandow.

+ Full-service media company with a diverse portfolio including publications, design + luxury, beauty and services.

MediaJet, private airport (FBO) marketing & distribution arm of SANDOW.

- + Created in 2012
- + Evolved into an industry standard in the private airport space
- + Backbone to SANDOW brands
- + Operating the worlds most exclusive marketing channel

luxé
INTERIORS+DESIGN

NEWBEAUTY
THE BEAUTY AUTHORITY

theagency
by SANDOW

LEADERS

SURROUND
A PODCAST NETWORK BY SANDOW

METROPOLIS

**INTERIOR
DESIGN**

**Material
Bank**

**Media
Jet**
A SANDOW
COMPANY

designtv
by SANDOW



Our Core

Connecting brands with the worlds most elite and captive audience, private jet travelers.

Brands dedicated collateral is hand-selected by business tycoons, investors, professional athletes and top entrepreneurs.

Exclusive and impactful liaison to Fortune 1000 CEOs.

Gateway for companies to market their business and achievements with top decision makers.

Strategized timing & environment approach.





MediaJet Audience

01

Ultra-high-net-worth- individual (uhnwi)

Net-worth of excess of \$30M.
Only 250K people in the US are
considered UHNWI, less than
one-tenth of one percent of
total population in the US.



02

Avg cost to fly private

\$8K per hour and
airplanes costing
upwards of \$100M

03

Avg private jet traveler net-worth \$67M

04

Most concentrated place for UHNWI

Private Jet
Terminals (FBOS)

05

Decision makers

37% Private Jet Travelers
hold 2 or more board
positions



Private Jet Passenger Profile

Gender identity

67% male
33% female

Age

46% (35-54)
41% (18-34)

Avg dwell time

20-30 min

Avg number of homes

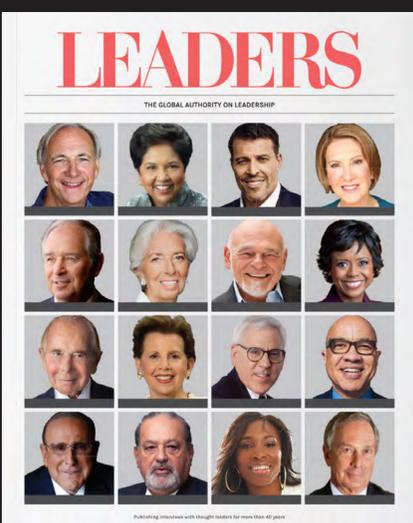
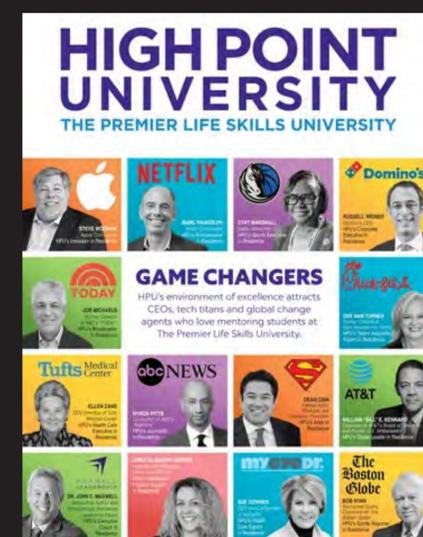
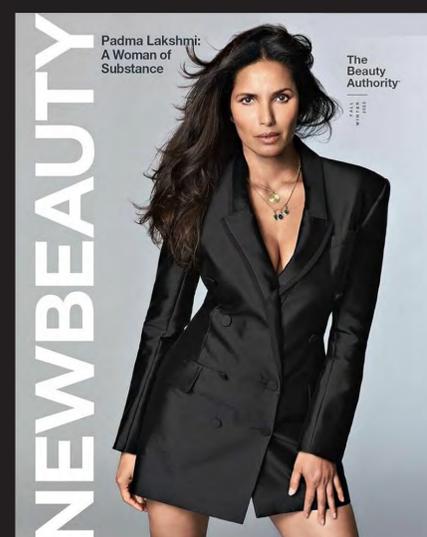
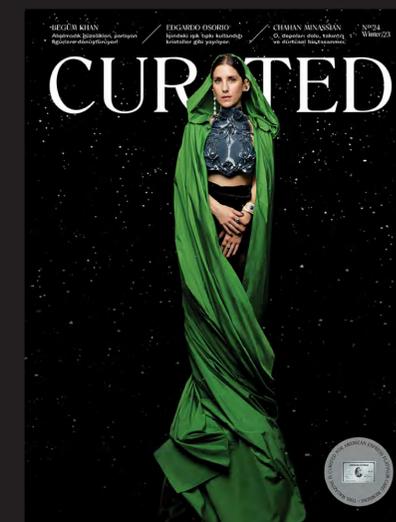
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Avg net worth

\$67M

Common professions

- Financial
- Entrepreneur
- Real estate developer
- Film / Media executive
- Medical
- Legal
- Actor & musician
- Professional athlete
 - NBA
 - PGA Tour
 - NL
 - MLB
- Influencer
- Politician





Trusted Partners



luxé
INTERIORS+DESIGN®

**INTERIOR
DESIGN®**

NETJETS®

COMPASS

FLYING

**duPont
REGISTRY™**

Jetset
MAGAZINE


**HIGH POINT
UNIVERSITY**



Popular Sectors for MediaJet

Business

Consulting
Media
Finance
Legal
Real estate
Software

Luxury

Auto
Art
Aviation
Fashion
Watches
Yachts

Travel

Charter
Cruise
Destinations
Exhibitions
Hotel
Resorts



MediaJet Network

- 01 +250 Private jet terminals (FBO) across North America
- 02 6-Million UHNWI annually travel through network
- 03 +2.2m pieces of content distributed each year
- 04 Key private jet markets, including:
New York (Teterboro, Hamptons), Los Angeles,
Miami and Aspen.
- 05 #1 Private airport group in the world,
Signature Flight Support





Marquee Fly-in Events



Business

Berkshire Hathaway
Annual Meeting
CES
Sun Valley Conference

Sports

NFL Super Bowl
The Masters
NBA All-Star Weekend

Special Interest

Ft. Lauderdale Boat Show
Miami Boat Show
NetJets Poker Tournament

Horse Racing

Kentucky Derby
Preakness Stakes
Belmont Stakes

Awards

Academy Awards
Grammy Awards
Primetime Emmy Awards

Art & Film

Art Basal
South-By-Southwest
New York Fashion Week



MediaJet Displays

MediaJet
A SANDOW COMPANY

Since 2012, MediaJet has been an industry standard for private jet travelers.

Strategically located within private jet terminals, passengers hand select during enplanement / deplanement.

Airport staff and MediaJet audit team restock display twice per day.

Quarterly reports generated with distribution data.

Mediajet displays updated in 2023 across network.

Distribution based on airport traffic, seasonal and fly-in events.

Zero copies wasted. Locations maintain dedicated storage for additional copies of evergreen content.



Distribution Process



01
**Select locations
for your brand.**



02
Produce content.



03
**Ship to our
distribution center.**



04
**Display on
dedicated MediaJet
stand & into the
hands of travelers.**



05
**MediaJet provides
photos, reports,
generates leads.**



A-L

Airport Locations

ALABAMA

Signature Flight Support	BFM	Mobile
Signature Flight Support	HSV	Huntsville
Signature Flight Support	MOB	Mobile

ARKANSAS

TAC Air	LIT	Little Rock
TAC Air	TXK	Texarkana
TAC Air	FSM	Fort Smith

ARIZONA

Cutter Aviation	DVT	Phoenix
Glendale Aero Services	GEU	Glendale
Lux Air Jet Centers	GYR	Goodyear
Signature Flight Support	IFP	Bullhead City
Cutter Aviation	PHX	Phoenix
Signature Flight Support	SDL	Scottsdale
Tucson Jet Center	TUS	Tucson

CALIFORNIA

Million Air	BUR	Burbank
Concord Jet Center	CCR	Concord
Pacific States Aviation	CCR	Concord
Encore Jet Center	CNO	Chino
Signature Flight Support	FAT	Fresno
Jet Center Los Angeles	HHR	Hawthorne
APP Jetcenter	HWD	Hayward
Signature Flight Support	LAX	Los Angeles
Signature Flight Support	LGB	Long Beach
Madera Jet Center	MAE	Madera
SAC Jet - Mather Jet Center	MHR	Mather
Coast Air Center	MYF	San Diego
KaiserAir	OAK	Oakland
Signature Flight Support	OAK	Oakland
Signature Flight Support	PSP	Palm Springs
Signature Flight Support	SAN	San Diego
Signature Flight Support	SBA	Santa Barbara
Luxivair	SBD	San Bernardino
Circle Air	SEE	El Cajon
Signature Flight Support	SFO	San Francisco
Signature Flight Support	SJC	Santa Clara
Ross Aviation (Thermal - Lightning Street)	TRM	Thermal
Desert Jet Center	TRM	Thermal
Bermuda Dunes Airport	UDD	Bermuda Dunes
Castle & Cooke Aviation	VNY	Van Nuys
Signature Flight Support - East	VNY	Van Nuys
Signature Flight Support - West	VNY	Van Nuys
Crownair Aviation	MYF	San Diego

COLORADO

Modern Aviation	APA	Englewood
Signature Flight Support	APA	Englewood
TAC Air	APA	Englewood
Atlantic Aviation	ASE	Aspen
Signature Flight Support	BJC	Broomfield
Signature Flight Support	DEN	Denver
Vail Valley Jet Center	EGE	Gypsum
Rocky Mountain Flower FBO	PUB	Pueblo

CONNECTICUT

Signature Flight Support	BDL	East Granby
TAC Air	BDL	Windsor Locks

WASHINGTON DC

Signature Flight Support	DCA	Washington
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DELAWARE

flyAdvanced	ILG	New Castle
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FLORIDA

Signature Flight Support	BCT	Boca Raton
ATP Jet Center	DAB	Daytona Beach
Signature Flight Support	EYW	Key West
Signature Flight Support	F45	West Palm Beach
Bent Wing Flight Services	FHB	Fernandina Beach
National Jets	FLL	Fort Lauderdale
Jetscape Services	FLL	Fort Lauderdale
Signature Flight Support	FLL	Fort Lauderdale
APP Jetcenter	FPR	Ft. Pierce
Ft. Lauderdale Executive Jet Center	FXE	Ft. Lauderdale
W Aviation	FXE	Fort Lauderdale
Signature Flight Support	ISM	Kissimmee
Signature Flight Support	JAX	Jacksonville
Signature Flight Support	MCO	Orlando
Signature Flight Support	MIA	Miami
Fontainebleau Aviation	OPF	Opa-Locka
Signature Flight Support	OPF	Opa Locka
Embassair	OPF	Opa Locka
Signature Flight Support	PBI	West Palm Beach
Signature Flight Support	PIE	Clearwater
Ross Aviation (Sarasota)	SRQ	Sarasota
IFC - North	TMB	Miami
IFC - Miami (129 Street)	TMB	Miami
Signature Flight Support	TMB	Miami
Signature Flight Support	TPA	Tampa

GEORGIA

Signature Flight Support	ATL	Atlanta
Hill Aircraft	FTY	Atlanta
Signature Flight Support	FTY	Atlanta
Signature Flight Support	PDK	Atlanta
Hawthorne Global	RYY	Kennesaw
Signature Flight Support	SAV	Savannah

IOWA

Signature Flight Support	CID	Cedar Rapids
Signature Flight Support	DSM	Des Moines

IDAHO

Friedman Memorial Airport	SUN	Hailey
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ILLINOIS

Heliport Landing Procedures	43IL	Chicago
J.A. Air Center	ARR	Sugar Grove
Flightstar Corporation	CMI	Savoy
DuPage Flight Center	DPA	West Chicago
Signature Flight Support	MDW	Chicago
Signature Flight Support	ORD	Chicago
Hawthorne Global	PWK	Wheeling
Signature Flight Support	PWK	Wheeling
Stellar Aviation	SPI	Springfield
Signature Flight Support	UGN	Waukegan

INDIANA

B. Coleman Aviation	GYG	Gary
Signature Flight Support	IND	Indianapolis
Jet Access	MQJ	Greenfield
PrivateFlite Aviation	PFA	Sellersburg

KANSAS

Signature Flight Support	ICT	Wichita
Signature Flight Support	IXD	New Century
AvFlight KSLN	SLN	Salina
Jet West	SNS	Salina

KENTUCKY

TAC Air	LEX	Lexington
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LOUISIANA

Signature Flight Support	BTR	Baton Rouge
Signature Flight Support	LFT	Lafayette
Signature Flight Support	MSY	Kenner
Flightline First	NEW	New Orleans
Signature Flight Support	NEW	New Orleans
TAC Air	SHV	Shreveport



M-U

Airport Locations

MASSACHUSETTS

Nantucket Memorial Airport	ACK	Nantucket
Signature Flight Support	BED	Bedford
Signature Flight Support	BOS	East Boston
Rectrix Aviation (Hyannis)	HYA	Hyannis
Rectrix (Ross)		
Aviation - Worcester	ORH	Worcester

MARYLAND

Signature Flight Support	BWI	Glen Burnie
Signature Flight Support	FDK	Frederick

MAINE

Northeast Air	PWM	Portland
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MICHIGAN

AvFlight KDET	DET	Detroit
Signature Flight Support	DTW	Detroit
AvFlight KFNT	FNT	Flint
Signature Flight Support	GRR	Grand Rapids
AvFlight KLAN	LAN	Lansing
Premier Jet Services	PTK	Waterford
AvFlight KTVC	TVC	Traverse City
AvFlight KYIP	YIP	Belleville

MINNESOTA

Premier Jet Center	FCM	Eden Prairie
Thunderbird Aviation	FCM	Eden Prairie
Signature Flight Support	MSP	Minneapolis
Signature Flight Support	RST	Rochester
Signature Flight Support	STP	St. Paul

MISSOURI

Signature Flight Support	MCI	Kansas City
Signature Flight Support	MKC	Kansas City
Signature Flight Support	STL	St. Louis
TAC Air	SUS	Chesterfield

MONTANA

Signature Flight Support	BZN	Belgrade
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NORTH CAROLINA

Signature Flight Support	AVL	Fletcher
Charlotte Monroe		
Executive Airport	EQY	Monroe
Signature Flight Support	FAY	Fayetteville
Signature Flight Support	GSO	Greensboro
Signature Flight Support	INT	Winston-Salem
Signature Flight Support	RDU	Morrisville
TAC Air	RDU	Morrisville

NORTH DAKOTA

Fargo Jet Center	FAR	Fargo
AvFlight KGFK	GFK	Grand Forks

NEBRASKA

Signature Flight Support	OMA	Omaha
TAC Air	OMA	Omaha

NEW HAMPSHIRE

Signature Flight Support	MHT	Manchester
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NEW JERSEY

Signature Flight Support	ACY	Egg Harbor Township
Signature Flight Support	EWR	Newark
Short Hills Aviation services	MMU	Morristown
Signature Flight Support - Hangar 9	MMU	Morristown
Signature Flight Support - Hangar 1	MMU	Morristown
Signature Flight Support - East	TEB	Teterboro
Signature Flight Support - South	TEB	Teterboro
Signature Flight Support - West	TEB	Teterboro
Signature Flight Support	TTN	West Trenton

NEW MEXICO

Cutter Aviation	ABQ	Albuquerque
Jet Center at Santa Fe	SAF	Santa Fe
Signature Flight Support	SAF	Santa Fe

NEVADA

Signature Flight Support	LAS	Las Vegas
Stellar Aviation	RNO	Reno

NEW YORK

Richmor Aviation	2ON	Kingston
Republic Jet Center	FRG	Farmingdale
Signature Flight Support - East	HPN	White Plains
Signature Flight Support - West	HPN	White Plains
Ross Aviation (White Plains East)	HPN	White Plains
Ross Aviation (White Plains West)	HPN	White Plains
Hawthorne Global	ISP	Ronkonkoma
AvFlight KROC	ROC	Rochester
Signature Flight Support	SWF	New Windsor

OHIO

Signature Flight Support	BKL	Cleveland
AvFlight KCAK	CAK	North Canton
Signature Flight Support	CMH	Columbus
Signature Flight Support	LUK	Cincinnati

PENNSYLVANIA

Corporate Air	AGC	West Mifflin
flyAdvanced	LOM	Blue Bell
AvFlight KMDT	MDT	Middletown
Signature Flight Support	MQS	Coatesville

SOUTH CAROLINA

Signature Flight Support	CHS	North Charleston
Signature Flight Support	HXD	Hilton Head

SOUTH DAKOTA

Signature Flight Support	FSD	Sioux Falls
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TENNESSEE

Signature Flight Support	BNA	Nashville
Signature Flight Support	MEM	Memphis
TAC Air	TYS	Alcoa
Jet Access Music City (formerly Nashville Jet)	XNX	Gallatin

TEXAS

Texas Aero	ACT	Waco
Alliance Air Services	AFW	Ft. Worth
TAC Air	AMA	Amarillo
Signature Flight Support	AUS	Austin
Galaxy FBO	CXO	Conroe
Business Jet Center	DAL	Dallas
Signature Flight Support - T1	DAL	Dallas
Signature Flight Support - T2	DAL	Dallas
Signature Flight Support - T3 (Dedicated Sports Terminal)	DAL	Dallas
Gill Aviation	DWH	Spring
Signature Flight Support	EFD	Houston
Jet Linx	FTW	Fort Worth
Galaxy FBO	HOU	Houston
Signature Flight Support	HOU	Houston
Signature Flight Support	IAH	Houston
Signature Flight Support	LRD	Laredo
Signature Flight Support	MAF	Midland
Ambassador Jet Center	RBD	Dallas
Dallas Jet	RBD	Dallas
Signature Flight Support - North	SAT	San Antonio
SKYPLACE FBO	SAT	San Antonio
Global Select	SGR	Sugar Land

UTAH

TAC Air	PVU	Provo
TAC Air	SLC	Salt Lake City



V-W

Airport Locations

VIRGINIA

Signature Flight Support
 APP Jetcenter
 Chantilly Air
 Jet Aviation
 Signature Flight Support
 ProJet Aviation
 Signature Flight Support
 Signature Flight Support

CHO Charlottesville
 HEF Manassas
 HEF Manassas
 IAD Dulles
 IAD Dulles
 JYO Leesburg
 ORF Norfolk
 ROA Roanoke

WASHINGTON

Signature Flight Support
 Signature Flight Support

BFI Seattle
 GEG Spokane

WISCONSIN

AvFlight KMKE
 Signature Flight Support

MKE Milwaukee
 MKE Milwaukee

CANADA

Sky Service
 Sky Service
 Landmark Aviation
 Million Air
 Sky Service
 Sky Service

YOW Ottawa
 YUL Dorval
 YVR Richmond
 YYC Calgary
 YYC Calgary
 YYZ Mississauga





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