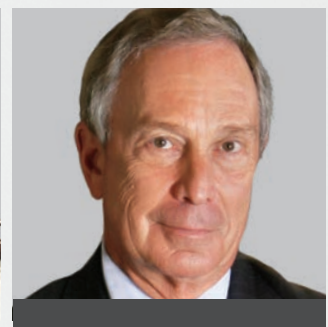
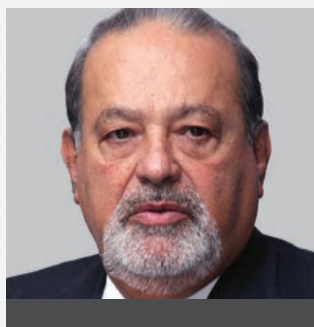
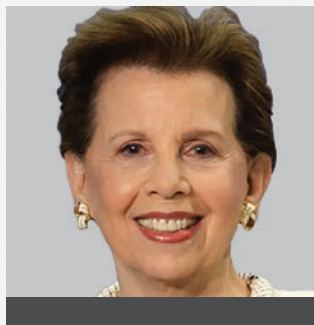
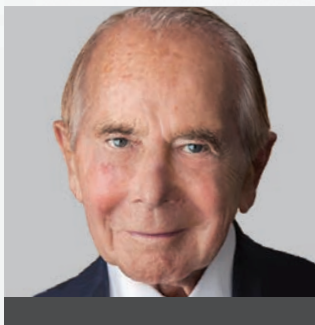
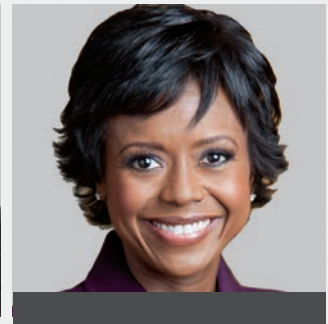
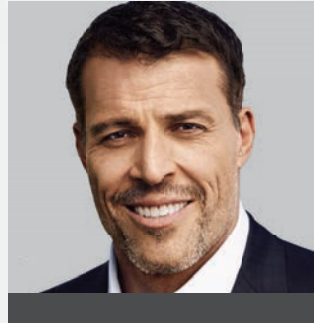


# LEADERS

THE GLOBAL AUTHORITY ON LEADERSHIP



Publishing interviews with thought leaders for more than 40 years

# About LEADERS

Founded in 1978, LEADERS has been described as “the exclusive boardroom of the best and the brightest.” Its editorial mission is to give voice to some of the world’s most innovative and thoughtful leaders with an aim of inspiring leaders across the globe. Published quarterly, each issue addresses the unique challenges shared by leaders: coping with change, developing a vision, creating strategic alignments and coalitions, setting directions, energizing teams and creating a profitable future.

Via in-depth interviews, readers get to know and understand the men and women running the most important institutions and corporations in the world representing a wide variety of fields: banking and finance, hospitality and travel, luxury goods and services, real estate, health and wellness, sports and entertainment, government, philanthropy and more.



## LEADERS Readership

A unique forum for ideas, progressive planning and the exchange of opinions, LEADERS reaches highly influential C-Suite decision makers and leaders of global institutions each quarter. Each issue of LEADERS is distributed to 6,000 ultra-high-net-worth private jet travelers\* via SANDOW’s MediaJet custom newsstands in 250 of the nation’s busiest and most prestigious FBOs. Total distribution for each issue is approximately 8,000.

## Advertising Material Specs

Ad sizing requirements are listed below. Remember to allow for bleed (.25 inches beyond trim).

### submitting print-ready ads:

- + Final High-res CMYK PDFs.
- + All PDF files must meet PDF/X-1A standards at 300dpi.
- + Make sure all high-resolution images and fonts, in the native application file, are linked before creating the PDF.
- + All fonts must be fully embedded (no subsets) in the PDF document.
- + All files must be CMYK, We do not accept RGB.
- + Do not use Spot Colors.

### file submission

Send your Print-Ready Ad to David Schner  
dschner@leadersmag.com

Production assistance: Darrell Brown  
dbrown@leadersmag.com

### single page dimensions

TRIM SIZE	10" x 12"
BLEED SIZE	10.25" x 12.25"
LIVE AREA	9" x 11" (Keep all text within this area)



#### TEXT AREA MARGINS

TOP	.5"
BOTTOM	.5"
SIDES	.5"

Bleed area must be .125 inches beyond trim

### two-page spread dimensions

TRIM SIZE	20" x 12"
BLEED SIZE	20.25" x 12.25"
LIVE AREA	19" x 11" (Keep all text within this area)



#### TEXT AREA MARGINS

TOP	.5"
BOTTOM	.5"
SIDES	.5"

Bleed area must be .125 inches beyond trim

## Display Advertising Rates

- 4/C Page: \$17,000
- Back Cover: \$31,000
- Inside Cover: \$26,000

\*Custom packages on request.

# Editorial Calendar 2026

## In Every Issue

### LEADERS IN BUSINESS, FINANCE, GOVERNMENT

Accounting, Consulting & Law  
Banking & Finance  
Government  
Real Estate  
Risk Management & Insurance  
Technology  
Wealth Management  
Women Leaders

### LEADERS IN LUXURY & LIFESTYLE

Health & Wellness  
Luxury Goods & Services  
Private Aviation  
Sports & Entertainment  
Travel & Hospitality

## Quarterly Special Focus

### Q1-2026

Women Leaders  
The Power of Hospitality  
Purpose-Driven Brands

### Q2-2026

Banking & Finance  
Education  
Philanthropy

### Q3-2026

Diversity & Inclusion  
Entrepreneurship & Innovation  
Managing Risk

### Q4-2026

New York's Resilience  
Wealth Management  
Emerging Markets

# Leaders in LEADERS

During its over 45-year history, LEADERS has featured more than 13,000 candid and insightful interviews with business and government leaders from around the globe. The magazine is noted for its deep relationships and access to some of the busiest and most successful men and women who make time for LEADERS.

### A SAMPLING OF INTERVIEWEES:

#### ACCENTURE

Julie Sweet - CEO, North America

#### ARIEL INVESTMENTS

Mellody Hobson - President

#### BAKER TILLY

Alan Whitman - Chairman & CEO

#### BLACKROCK

Lawrence D. Fink - Chairman and CEO

#### BLACKSTONE

Stephen A. Schwarzman - Chairman, CEO  
& Co-Founder

#### BLOOMBERG

Michael Bloomberg - Founder; former Mayor  
of New York City

#### BRIDGEWATER ASSOCIATES

Ray Dalio - Co-Chairman & Co-Chief  
Investment Officer

#### BROAD FOUNDATIONS

Eli Broad - Founder

#### BRIONI

Umberto Angeloni - former CEO

#### CARLYLE GROUP

David M. Rubenstein - Co-CEO, Co-Founder

#### CARTIER

Frédéric deNarp - former CEO (current CEO  
of Bally)

#### CASE FOUNDATION

Jean Case - CEO

#### CHICAGO BULLS

Jerry Reinsdorf - Owner of NBA's Chicago Bulls  
and MLB's Chicago White Sox

#### CHINA

Jiang Zemin - former President of the People's  
Republic of China

#### CITIGROUP

Sanford I. Weill - former Chairman and CEO

#### CLEVELAND CLINIC

Delos M. Cosgrove - former President and CEO

#### CUSHMAN & WAKEFIELD

Bruce Mosler - Chairman, Global Brokerage

#### EQUITY GROUP INVESTMENTS

Samuel Zell - Chairman of the Board

#### ERNST & YOUNG

Kelly Grier - US Chairman and Managing  
Partner

#### FOUR SEASONS HOTELS

Kathleen Taylor - former CEO

#### GERMANY

Angela Merkel, Ph.D. - Chancellor of the  
Federal Republic of Germany

#### GRUPO CARSO

Carlos Slim Helú - Chairman

#### HARRY WINSTON

Ronald Winston - former President & CEO

#### INTERPUBLIC GROUP

Michael Roth - Chairman & CEO

#### INVEMED ASSOCIATES

Kenneth G. Langone - CEO

#### KPMG LLP

Lynne Doughtie - Chairman & CEO

#### LVMH

Bernard Arnault - Chairman & CEO

#### NETJETS

Adam Johnson - Chairman & CEO

#### NEW YORK LIFE

Theodore A. Mathas - Chairman of the Board  
and CEO

#### PREFERRED HOTELS & RESORTS

Lindsey Ueberroth - CEO

#### QATAR

Sheikh Hamad Bin Khalifa Al Thani - Emir  
of Qatar

#### RELATED COMPANIES

Stephen M. Ross - Chairman and Founder

#### RUSSIA

Vladimir Putin - President of Russia

#### SAUDI ARABIA

Prince Al-Waleed bin Talal bin Abdulaziz al  
Saud - Chairman, Kingdom Holding Company

#### SIEMENS USA

Barbara Humpton - CEO

#### STARR INSURANCE COMPANIES

Maurice Greenberg - Chairman & CEO

#### STARWOOD CAPITAL GROUP

Barry Sternlicht - Chairman & CEO

#### TISHMAN SPEYER

Jerry I. Speyer - Chairman and Co-CEO

#### WHEELS UP

Kenny Dichter - Founder and CEO

#### YUE-SAI COSMETICS

Yue-Sai Kan - Founder; National Director, Miss  
Universe China

#### ZURICH NORTH AMERICA

Kathleen Savio - CEO

EST.  
19 X 78  
®

# LEADERS®

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