

# World's Best Suites

## DUKES LONDON

Recognized as “Europe’s Leading Boutique Hotel” and the “World’s Leading Classic Boutique Hotel,” DUKES LONDON ([dukeshotel.com](http://dukeshotel.com)) is a hidden gem in the heart of St. James’s Mayfair, where quintessential British charm and fine luxury merge to create a timeless atmosphere for all guests. The property features stunning bedrooms that offer outstanding comfort as well as the legendary DUKES Bar. There is also the option for true English style with Champagne afternoon tea in the Drawing Room or the Champagne Lounge, as well as a Health Club featuring an Italian marble steam room, a modern gym with the latest Technogym equipment, and a beauty treatment room.

A multimillion pound refurbishment of DUKES LONDON began in 2017, launching GBR (Great British Restaurant) in May of last year, which offers simple dishes cooked brilliantly in an extraordinary space in true British style. There has also been continued investment in all public spaces as well as a complete bedroom refurbishment program.

DUKES LONDON approached designLSM to compose a series of room designs that enhance and complement its current offering. The new designs took into account a pre-determined wall color, keeping the antique and existing furniture. These elements (neutral tones, antique furniture) are classic to the DUKES offering.

The suites have further individual touches to elevate them, including upholstered headboards and more opulent full bed throws. The Penthouse has a unique style and quality of its own with bold curtains and soft accents.

The public areas were also greatly rejuvenated by bringing in exciting wallpapers and upholstery fabrics that are grounded in tradition while having a contemporary twist. The reception furniture by Morgan is comprised of smaller grouped pieces to provide a more sociable atmosphere and have a backdrop of a beautiful, contemporary wallpaper and curtains. Flos desks and floor lamps bring a timeless quality to the ensemble.

Amenities onsite include complimentary Wi-Fi, bedside phone, self-controlled air-conditioning, coffee machine and iPod speakers. PlayStation and X Box game machines are also available on request and can be installed in the room prior to a guest’s arrival. A complimentary daily newspaper, fresh fruit basket, fresh flowers, Floris London toiletries, bathrobes, slippers, and special shoe shine service will also be provided during one’s stay for the ultimate convenience. In addition, a full English breakfast can be included in the room rate at no extra cost. A 24-hour butler service can also be provided upon request. Guests arriving at any London airport will enjoy being driven by a personal chauffeur service to the hotel with DUKES’ compliments when booking directly with the hotel. Complimentary valet pressing and complimentary soft drinks and water in the minibar are also available. For those traveling with family, milk and cookies are provided to kids on arrival as well as coloring books suited for various ages.

Whether new visitors or returning regulars, guests are certain to gain a new appreciation for this newly refurbished gem. ●



*Clockwise from top: Lord Nelson Suite living area; a Deluxe Suite bedroom; DUKES LONDON lobby*

