



中國東方航空  
CHINA EASTERN



## ABOUT US

Headquartered in Shanghai, China's economic, financial and transportation hub, China Eastern Airlines Corporation Limited has a history dating back to 1957. In 1997, China Eastern Airlines, one of the leading airlines in China, became the first Chinese airline simultaneously listed in Shanghai, Hong Kong and New York stock markets.

According to the latest passenger statistics released by International Air Transport Association, China Eastern Airlines has become the world's 7th largest airlines. It is ranked 15th in Aviation Week's Top-Performing Airlines, best among all Chinese carriers. The carrier is expanding its fleet to 550 aircraft by the end of 2015. The total passenger transportation volume is also projected to reach over 90 million.

## OUR GLOBAL VISION AND PACIFIC STRATEGY

China Eastern Airlines Corporation Limited, with the brands of China Eastern Airlines and Shanghai Airlines, serves 80 million passengers annually, and is projected to reach over 90 million passenger volume by the end of 2015.

In North America, with the carrier's "Pacific Strategy", China Eastern Airlines has deployed new Boeing 777-300 ER here, equipped with world-class customer service facilities, aiming at bringing our passengers a whole new travel experience and increasing its flight capacity to better serve this major market. Currently, there are in total six gateways in North America, which are Los Angeles, New York, San Francisco, Honolulu, Vancouver and Toronto, providing as many as 55 flights per week by the end of 2015. To continue meeting the expanding market demand between China and US, in the year of 2016, China Eastern Airlines will launch non-stop service to Shanghai from Chicago, making it the fifth US gateway (seventh in North America) to enhance its transpacific long-haul capacity.



## OUR PARTNERSHIP WITH U.S. CARRIERS

China Eastern Airlines is one of the most important members of SkyTeam, which includes Delta, Air France-KLM, Korean Air and 16 other airlines and codeshares on more than 670 routes with other SkyTeam members. The network has been extended to 1,057 destinations in 179 countries across the world\*. (\*Source: Skyteam official website)

As members of the same SkyTeam family, China Eastern Airlines and Delta have signed an agreement to expand partnership and better connect China Eastern's global network with Delta's. The agreement will include a \$450 million investment by Delta to acquire a 3.55 percent stake in China Eastern. The move marks a significant step in the airlines' collaboration and a partnership that will allow China Eastern to compete more effectively on routes between the U.S. and China, providing more travel options for customers in both countries and making joint investments in the customer experience\*. (\*Source: Delta official website)

## OUR SPIRIT AND SERVICE PHILOSOPHY

China Eastern has been striving to become a leading aviation service integrator to win staff devotion, customer loyalty, shareholder satisfaction and public trust. It has been recognized as one of the 50 most valuable Chinese brands by WPP and ranked among the top ten of FORTUNE China CSR Ranking 2013.

China Eastern Airlines will make its full commitment to offering splendid travel experiences for global customers with a more "accurate, delicate and precise" service. Our target is to become a top global carrier by providing world-class hospitality with Eastern charm.

