

Editors'
CHOICE

ONEHOPE Wine



“CHANGING THE WORLD THROUGH WINE” WAS ONEHOPE’S MISSION WHEN THE COMPANY STARTED SEVEN YEARS AGO. ALL OF THE founders were under 25 and had little more than a dream and a storage unit filled with 168 cases of wine. Today, ONEHOPE is a social enterprise that integrates causes into products and experiences to make a social impact. Due to the success of their cornerstone brand, ONEHOPE Wine (onehopewine.com), they have quickly become one of the most popular cause-related brands in the nation. The wine is produced in partnership with Rob Mondavi Jr. in Napa Valley, California, and the award-winning portfolio integrates a specific cause and quantifiable impact with every bottle sold. Their beautifully crafted products and experiences clearly articulate the impact being made by simply giving or receiving them. To date, they’ve been able to donate over \$1.2 million from the sales of their products. ●