

Editors’
CHOICE

*Rolex
presented by Wempe*

FOUNDED IN 1878 AND HEADQUARTERED IN HAMBURG, GERMANY, Wempe (www.wempe.com; www.chronometerwerkeglashuette.com) is a purveyor of luxury timepieces and jewelry, with 25 stores in six countries and aboard the cruise ship MS Europa. Wempe in the U.S. is run by Ruediger Albers, who has been with the company for 25 years. In 1980, the company established New York-based American Wempe Corporation, whose flagship store on Fifth Avenue sells some of the world’s most prestigious watch brands and fine jewelry. The store reflects the importance of Wempe’s longstanding relationships with prestigious watch houses, the Wempe-owned jewelry line “By Kim”, and the Wempe watch lines “Zeitmeister” as well as “Chronometerwerke” while maintaining a homogeneous, European-style salon appearance.

Wempe’s commitment to customer service manifests itself in their expanded service atelier where five state-of-the-art workstations are equipped to handle the most challenging of tasks. The experienced master watchmakers, who boast a combined tenure at Wempe of more than

50 years, embody the generous service culture for which Wempe has become known and consistently recognized.

In May of this year, Wempe opened a new set of doors on Fifth Avenue, just two blocks south of the longstanding Wempe store in the lobby of the The Peninsula Hotel. The latest offering is the *Rolex presented by Wempe* store at 665 Fifth Avenue on the ground level of the Rolex building at 53rd Street. Designed by Geneva-based architects, the extravagant space boasts 12-foot ceilings and specially made laser-etched aqua glass and utilizes exceptional materials including Italian leather, imported marble and bronze, and custom-display walls made from European plane wood. The sophisticated space creates an ideal luxury shopping experience for even the most discerning customer, offering an unmatched selection of Rolex timepieces. The store is a crowning achievement of the two companies’ successful partnership. ●

Rolex presented by Wempe interior and exterior (below)

