

Editors'
CHOICE

Baume & Mercier



BAUME & MERCIER HAS BEEN DEDICATED TO INNOVATION AND WATCHMAKING EXCELLENCE since its founding in 1830 and the brand continues to create affordable luxury timepieces that are inherently powerful and enticing, and ideally suited to mark those special occasions in life like birthdays, anniversaries, and holidays.

Each of Baume & Mercier's collections possesses its own lineage, offering identifiable features that reflect the line's heritage and inspiration. The sport-chic Capeland series of men's automatic chronographs blends historical tradition with contemporary style and elegant appeal. The generous round Capeland case is classic yet relaxed, inspired by a 1948 single-push piece chronograph vintage model. The Capeland was conceived of as a traveler's watch and embodies shapes, colors, and authentic functions that represent the brand's universe of seaside living.

The current emblematic piece in the Capeland line has been so successful that Baume & Mercier rounds it out with a steel polished and satin-finished case with opaline black dial with gilt tachymeter scale and matching gilt hands. The watch is based on the La Joux-Perret 8147-2 manufacture flyback chronograph caliber and is equipped with a warm light brown alligator strap.

To create this watch, the base movement has been modified by the Baume & Mercier development team to become a flyback, which allows the wearer to switch from one chronograph reading to another by pressing the push piece only one time instead of three times. The domed watch dial, with "Breguet" type hands, features an off-centered minutes counter and a date aperture at 4:30. The timepiece is composed of a "Chevé"-shape anti-glare and scratch resistant sapphire crystal.

Not only is the watch beautifully recognized on the outside, but also on the inside, visible through the sapphire crystal case back. The oscillating weight features the Greek PHI letter, a symbol of balance and perfection. The weight has been worked in a skeleton style and is superbly decorated with the "Côtes de Genève" decor. In addition, certain interior rubies have been modified in shape on the train wheel bridge and on the automatic device's lower bridge in order to give a polished appearance to the ruby rims. Finally, the bi-compax caliber is meticulously finished with blued steel screws and a circular-grained finish for the plate and the bridges.

This newest model debuted in May 2012. Shoppers can obtain more information via the company's Web site: www.baume-et-mercier.com. ●



Watches from the Baume & Mercier Capeland collection