

# Contents

## SHAPING THE FUTURE

### **The Essence of Leadership**

*The Honorable Tony Blair*

12

### **Live, Learn and Thrive**

*Bob McDonald,*

*Chairman, President, and Chief Executive Officer,  
Procter & Gamble*

16

### **The Innovation Engine**

*Ellen Kullman,*

*Chair of the Board and Chief Executive Officer,  
DuPont*

19

### **It Starts with Values**

*Philippe Dauman,*

*President and Chief Executive Officer,  
Viacom Inc.*

22

### **Making the World a Better and Healthier Place**

*William C. Weldon,*

*Chairman and Chief Executive Officer,  
Johnson & Johnson*

24

### **The Carlson Credo**

*Marilyn Carlson Nelson, Chairman, Carlson*

26

### **A History of Doing the Right Thing**

*Kendall J. Powell,*

*Chairman of the Board and Chief Executive Officer,  
General Mills*

28

### **“Share the Model”**

*Marc Benioff,*

*Chairman and Chief Executive Officer,  
salesforce.com*

30

### **The Power of Entrepreneurship**

*Ajay Banga,*

*President and Chief Executive Officer,  
MasterCard*

32

### **A Focus on Citizenship**

*Rochelle B. Lazarus,*

*Chairman, Ogilvy & Mather*

33

### **Finding Solutions to Global Issues**

*His Excellency Nassir Abdulaziz Al-Nasser of Qatar,  
President of the Sixty-Sixth Session of the  
United Nations General Assembly*

35

### **Broad Impact**

*Eli Broad, Founder, The Broad Foundations*

36

### **Leadership and Integrity**

*Maurice R. Greenberg, Starr Companies*

38

### **Langone’s Legacy**

*Kenneth G. Langone,*

*Chairman, President, and Chief Executive Officer,  
Invemed Associates, Inc.*

*and Co-Founder, The Home Depot, Inc.*

39

### **Peterson’s Purpose**

*Pete Peterson,*

*Founder and Chairman,  
Peter G. Peterson Foundation*

42

### **Energy Security**

*T. Boone Pickens, Founder, BP Capital*

46

### **Setting an Example**

*Sam Zell,*

*Chairman, Equity Group Investments*

48

### **Committed for the Long Term**

*Sanford I. Weill*

50

### **Focus and Perseverance**

*Howard P. Milstein,*

*Co-Chair, Howard & Abby Milstein Foundation*

51

### **From Awareness to Action**

*Bob Wright, Co-Founder, Autism Speaks*

52

### **Effective Leadership**

*Donald J. Trump,*

*Chairman and President,  
The Trump Organization*

53

### **Trust and Confidence**

*James B. Lee Jr.,*

*Vice Chairman, JPMorgan Chase & Co.*

55

### **There Is No Capitalism Without Character**

*Duncan Niederauer, Chief Executive Officer,  
and Michelle Greene, Vice President-Head of  
Corporate Responsibility, NYSE Euronext*

58

### **A Family Commitment**

*Arthur Blank, Founder*

*and Penny McPhee, President and Trustee,  
The Arthur M. Blank Family Foundation*

59

### **Giving Back**

*Terry J. Lundgren,*

*Chairman, President, and Chief Executive Officer,  
Macy’s, Inc.*

60

### **The Power of Sport**

*David J. Stern,*

*Commissioner, National Basketball Association*

62

### **Thinking Outside the Box**

*Lisa C. Paulsen,*

*President and Chief Executive Officer,  
Entertainment Industry Foundation*

63

### **Helping People**

*Edward B. Rust Jr.,*

*Chairman and Chief Executive Officer,  
State Farm*

64

### **Brazil’s Emergence**

*The Honorable Fernando Henrique Cardoso,  
Former President of Brazil*

66

### **Celebrating the Four Freedoms**

*Ambassador William J. vanden Heuvel,  
Chairman,*

*Franklin D. Roosevelt Four Freedoms Park*

67

### **Gallo’s Goal**

*Robert C. Gallo, M.D.,*

*Director, Institute of Human Virology at the  
University of Maryland School of Medicine,  
and Co-Founder and Director of the*

*Global Virus Network*

68

**Fighting Poverty**

David Saltzman,  
Executive Director, Robin Hood  
70

**Sustainability Investments**

Beatriz Perez,  
Vice President and Chief Sustainability Officer,  
The Coca-Cola Company  
71

**An Unbroken Bond**

Edie Lutnick,  
Co-Founder and Executive Director,  
Cantor Fitzgerald Relief Fund  
72

**Skills to Succeed**

Adrian Lajtha,  
Chief Leadership Officer, Accenture  
75

**Inherently Optimistic**

Steven Rattner,  
Founder, Quadrangle Group LLC  
76

**Corporate Citizenship**

Eric Spiegel,  
President and Chief Executive Officer,  
Siemens Corporation  
77

**A Seat at the Executive Table**

Howard J. Rubenstein,  
President, Rubenstein Associates, Inc.  
78

**Architecture's Impact**

A. Eugene Kohn,  
Chairman, Kohn Pedersen Fox Associates  
80

**Building a Smarter Planet**

Stanley S. Litow,  
Vice President, Corporate Citizenship  
and Corporate Affairs, IBM,  
and President, IBM International Foundation  
81

**A Bigger Responsibility**

R. Donabue Peebles,  
Chairman and Chief Executive Officer,  
The Peebles Corporation  
82

**Community Focused**

Annette Cyr,  
Senior Vice President-Human Resources,  
BrightPoint  
83

**Healthy Generations**

Lance Chrisman,  
Executive Director, WellPoint Foundation  
84

**Addressing a Need**

Kenneth Fisher,  
Partner, Fisher Brothers, and Chairman and  
Chief Executive Officer, Fisher House Foundation  
86

**The Value of Education**

Rick Rieder,  
Managing Director and Chief Investment Officer of  
Fundamental Fixed Income, BlackRock  
87

**Resuscitating the Middle Class**

Leo Hindery, Jr.,  
Managing Partner, InterMedia Partners  
88

**The Privilege of a Lifetime**

Joseph C. Daniels,  
President and Chief Executive Officer,  
National September 11 Memorial & Museum  
89

**"100 Ways"**

Kathleen Savio,  
Chief Administrative Officer,  
Zurich North America Commercial,  
and Randall Clouser,  
Head of Distribution and Regional Management,  
Zurich in North America,  
Zurich American Insurance Company  
92

**A Strategic Part of  
Running the Business**

Laurence H. Midler,  
Executive Vice President and General Counsel,  
CBRE  
93

**A Business Imperative**

Mary Ellen Rodgers,  
Corporate Responsibility Officer, Deloitte LLP,  
and Evan Hochberg,  
National Director-Community Involvement,  
Deloitte Services LP  
94

**Patients First**

Frank A. Corvino,  
President and Chief Executive Officer,  
Greenwich Hospital  
95

**Focused on Veterans**

Bruce Mosler,  
Chairman of Global Brokerage,  
Cushman & Wakefield  
96

**Active Cares**

Alan S. Elkin,  
Chairman and Chief Executive Officer,  
Active International  
98

**2012 Board of Boards**

**CEO Conference, New York City**  
Charles Moore, Executive Director,  
Committee Encouraging Corporate Philanthropy  
99

**A Bold Vision**

The Honorable Cory A. Booker,  
Mayor of Newark, New Jersey  
104

**Talent and Leadership**

John R. Strangfeld,  
Chairman and Chief Executive Officer,  
Prudential Financial, Inc.  
106

**Leading with Energy  
in a Changing World**

Ralph Izzo,  
Chairman, President, and Chief Executive Officer,  
Public Service Enterprise Group Incorporated  
109

**Committed to New Jersey**

Robert A. Marino,  
President and Chief Executive Officer,  
Horizon Blue Cross Blue Shield of New Jersey  
110

**Hands-On Building**

Miles Berger,  
Chairman and Chief Operating Officer,  
The Berger Organization  
112

**Bottom to Top Process Changes**

Julien X. Neals, Esq.,  
Business Administrator, City of Newark  
114

**Building Faith in the City**

Modia Butler,  
Chief of Staff to Mayor Cory A. Booker,  
City of Newark  
114

**Pipeline to Finish Line**

Lynne Richardson,  
Chief Executive Officer,  
Brick City Development Corporation  
115

**A Vital Engine of Change**

LaVar Young,  
President and Chief Executive Officer,  
Newark Now  
115



## LEADERS IN INSURANCE

*John E. Schlifske,  
Chairman and Chief Executive Officer*  
**100**

*Gary A. Poliner,  
President*  
**101**

*Gregory C. Oberland,  
Executive Vice President-  
Insurance and Investment Products*  
**101**

*Todd M. Schoon,  
Executive Vice President-Agencies*  
**102**

*Jean M. Maier,  
Executive Vice President-  
Enterprise Operations and Technology*  
**102**



### Great Potential

*The Honorable Tom Corbett,  
Governor of Pennsylvania*  
**119**

### Serving the Client

*F. William McNabb III,  
Chairman and Chief Executive Officer,  
The Vanguard Group*  
**120**

### A Place Like No Other

*Joseph A. Hardy III,  
Founder  
84 Lumber and Namacolin*  
**122**

### Continuous Improvement

*John Standley,  
President and Chief Executive Officer, Rite Aid*  
**123**

### Adapting to the Needs of Students

*John C. Brawman,  
President, Bucknell University*  
**124**

### Taking Care of Patients

*Alan B. Miller,  
Chief Executive Officer and Chairman of the Board,  
Universal Health Services, Inc.*  
**126**

### The Legacy of Manny, Moe and Jack

*Michael R. Odell,  
Director, President, and Chief Executive Officer,  
Pep Boys*  
**127**

### A Birthplace of Innovation

*Dr. Jared L. Cobon,  
President, Carnegie Mellon University*  
**128**



## LEADERS IN EXECUTIVE HEALTH

*Deborah McKeever,  
President and Chief Operating Officer;  
Susan Spear, M.D.,  
Senior Vice President-Medical Affairs;  
and Jack Segerdahl,  
Executive Vice President  
and Chief Financial Officer*  
**116**



*Frank Percesepe,  
Regional Senior Vice President, Brooklyn;  
Elaine Dean,  
Senior Managing Director, Westside;  
Bess Freedman,  
Senior Managing Director, East Side;  
and Gene Martinez,  
Senior Managing Director, SoHo*  
**130**



### Sophisticated Luxury

*Michel Bernardaud, BERNARDAUD*  
**132**

### Multigenerational Sustainable Businesses

*Michael Mondavi, Founder,  
and Rob Mondavi Jr., Founder  
and President-Winemaking,  
Folio Fine Wine Partners*  
**134**

### Extending the Brand

*Giuseppe Aquila,  
Chief Executive Officer,  
ELMO & MONTEGRAPPA S.p.A.*  
**135**

### Pursuing a Passion

*Arman Pahlavan,  
Proprietor/Executive Manager,  
Starlite Vineyards*  
**136**

### An Opportunistic Operator

*Jonathan Segal,  
Founder and Chief Executive Officer,  
The ONE Group*  
**138**

### Providing Transparency

*James Chitty,  
President and Founder, PlaneClear*  
**140**

### Standing the Test of Time

*Julian Niccolini,  
Co-Owner, Four Seasons Restaurant*  
**142**

## EDITORS' CHOICES

### Manhattan Automobile Company

**137**

### Inspirato

**139**

### Embassy Suites Chicago - Downtown/Lakefront

**143**

