

Editors' CHOICE

Richard Mille

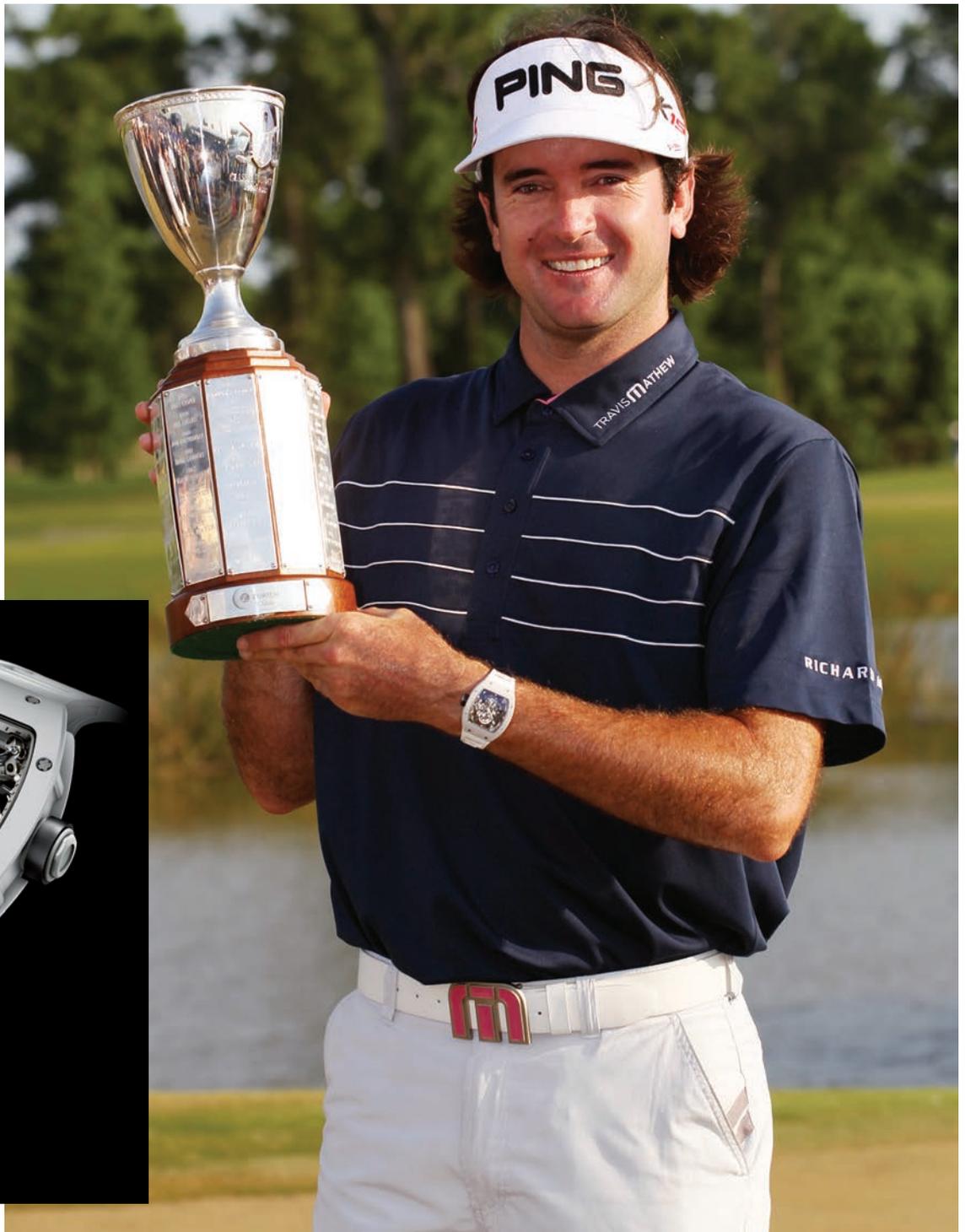
AT THEIR INITIAL RELEASE IN 2001, RICHARD Mille was lauded as a break from the past and a new direction in horology. Taking cues from the world of high-tech aeronautics and the race car industry, the brand has utilized materials new to watch-making including carbon nanofiber, ALUSIC, Aluminum-Lithium, ANTICORODAL, and Phynox. Richard Mille produces their timepieces using the best companies available today in Switzerland, partners who are considered manufacture désignée.

American golfer Bubba Watson recently joined Formula One racing star Felipe Massa and tennis star Rafael Nadal as part of the Richard Mille team of ambassadors. Watson will wear the new tourbillon RM 038 in all future golf tournaments and will also partner with the brand.

The company designed and manufactured an innovative watch able to work in golf's specific conditions with three obsessions: lightness, extreme shock resistance, and comfort.

The RM 038 encloses a skeletonized caliber, with a manual-winding tourbillon and its bottom plate, bridges, and balance cock are made of grade 5 titanium in order to provide a great rigidity to the whole assembly as well as a precise surface flatness. The fast rotating barrel provides significant decrease of periodic internal mainspring adhesion, which increases performance. The RM 038 case is made of an extremely rugged alloy that is famous for its lightness. It is called magnesium WE 54 and is given a Miarox treatment, which further improves hardness and resistance.

The RM 038 is designed for sportsmen who appreciate haute horlogerie cased in high-tech materials for extreme conditions. ●



Professional golfer Bubba Watson sporting the RM 038 (inset) at the Zurich Classic in New Orleans