Editors' CHOICE

Wempe





WEMPE JEWELERS, NEW YORK'S PREMIER PURVEYOR OF LUXURY TIMEPIECES and jewelry, has utilized the time during the economic downturn to completely renovate their Fifth Avenue flagship store while remaining operational throughout. The German-based, family-owned company with a 130-year history owns and operates 25 stores in six countries and aboard the cruise ship MS *Europa*, and entered the New York market in 1980.

Wempe is recognized for their exceptional dedication to excellence in every aspect of their business, which starts with their collection of fine watch brands and high-quality 18-karat gold and diamond jewelry. The newly renovated store reflects the importance of Wempe's longstanding relationships with prestigious watch houses, the Wempe-

owned jewelry line "By Kim", and the Wempe watch lines "Zeitmeister" as well as "Chronometerwerke" while maintaining a homogeneous, European-style salon appearance.

Wempe's commitment to customer service manifests itself in their newly expanded service atelier where five stateof-the-art workstations are equipped to handle even the most challenging tasks. The experienced master watchmakers, who boast a combined tenure at Wempe of 47 years, embody the generous service culture Wempe has become known and consistently recognized for by the *Zagat Retail Guide* and by the readers of *New York* magazine.

Wempe continues to deliver a first rate shopping experience to their customers, and to further facilitate that experience, is now open on Sundays.

Newly renovated Fifth Avenue flagship store; Collier Fireworks By Kim (upper left); Diamond brooch, ring, and earrings (opposite - upper left); Tourbillon watch (opposite - lower right)









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