

# Editors' CHOICE

## *Partida Tequila*



of Amatitán, in an area known for its rich, red soil. While most tequila distillers draw from different agave growers, Partida Tequila draws only from the Partida estate, giving the distillery a certain degree of control over the quality of its product.

Made from 100 percent pure blue agave, Partida tequila boasts a full, rich flavor thanks to the length of time – 7 to 10 years – the agave plants are allowed to mature. The plants are slow-cooked in steel ovens, transforming their carbohydrates into fermentable sugars. Partida Tequila is distilled twice – once to purify the fermented liquid and again to perfect it – in American oak barrels.

Rich in heritage, Partida Tequila's entire line was awarded "gold" and "exceptional" ratings at the Beverage Tasting Institute's International Review of Spirits competition, and Partida earned a "classic" rating, the highest recommendation of 96 to 100 points across the board in *Wine Enthusiast's* 2008 tequila report. With such illustrious fans as these, Partida seems poised to earn the admiration of countless spirits connoisseurs worldwide. ●

*Añejo and Reposado tequilas, and a Blanco margarita*

PARTIDA TEQUILA ([WWW.PARTIDATEQUILA.COM](http://WWW.PARTIDATEQUILA.COM)) is an authentic, all-natural, estate-grown premium tequila, made from only 100 percent blue agave in Amatitán, the heart of Mexico's historic Tequila Valley region. From cultivation and harvest to cooking, distillation, and aging, Partida maintains exceptional standards of quality and consistency, making Partida "the finest tequila that money can buy," according to F. Paul Pacult, a leading spirits critic. Every bottle of Partida Tequila bears the image of the Spirit Bird, which, as legend has it, first introduced the juice of the agave plant to mankind.

The Partida estate produces four distinctive tequilas: Blanco (not aged), Reposado (aged six months), Añejo (aged 18 months), and Elegante (aged 36 to 40 months), which are now distributed in Australia, Mexico, and the United Kingdom, as well as Arizona, California, Colorado, Connecticut, Florida, Georgia, Illinois, Indiana, Maryland, Massachusetts, Nevada, New Jersey, New York, Oregon, Texas, Washington, D.C., and Washington State. Partida Tequilas carry suggested retail prices of \$50 for Partida Blanco, \$58 for Partida Reposado, and \$67 for Partida Añejo.

The Partida legacy began over 50 years ago, when Don Enrique Partida and his brothers began cultivating agave on their family estate outside the village

