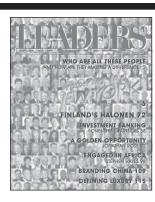
# LEADERS

"In the business world an executive knows something about everything, a technician knows everything about something and the switchboard operator knows everything."

— Harold Coffin



# On the Cover

Who are all these people and how are they making a difference?

We decided to keep everyone happy and put all our editorial contributors in this issue on the cover.

You will agree with what some of them have to say and perhaps not agree with others. But that's what makes life interesting.

Although these men and women have personalities, beliefs, and backgrounds that vary greatly, the one common thread is that they are ultimately accountable for their organizations' performance, and they set the tone for the people and culture of their companies.

They all make a difference. Whether their company is a public or private entity, a global or more local business, engaged in manufacturing products or a service company, a profit or not-for-profit, they and their organizations are making a difference in their industries, communities, and in the lives of their employees.

They are the leaders and, as Sam DiPiazza of PricewaterhouseCoopers states on Page 42 of this issue, they understand the importance of exercising "responsible leadership."

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