Contents



The Honorable
George Washington
What if he were
interviewed now?

COVER FEATURES

The New Albania

His Excellency Fatos Nano, Prime Minister

Strengthening Governance and Integrity

James S. Turley, Global Chairman and Global Chief Executive Officer; and Americas Chairman and Chief Executive Officer, Ernst & Young LLP, New York

26

Prescription for Better Health and Health Care

Henry A. McKinnell, Chairman and Chief Executive Officer, Pfizer Inc, New York

54

How to Make Money with Asset Management

Alan S. Elkin, Chairman and Chief Executive Officer, Active International, Pearl River, New York

70

Managing for Success: Balancing Performance and Risk

An Interview with Mark V. Mactas, Chairman and Chief Executive Officer, Towers Perrin, Stamford, Connecticut

INTERVIEWS AND FEATURES

What Handwriting Tells You About Bush, Kerry, Cheney, and Edwards

Sheila Kurtz, Mga., President, Graphology Consulting Group, New York, and Chief Graphology Officer, Pilot Pen Corporation of America, Trumbull, Connecticut

16

Statesman of Steel Issues Global Wake-Up Call

Vabid Alagbband, Chairman, Balli Group plc, London

20

Six New Products in Two Years

Sidney Taurel, Chairman, President, and Chief Executive Officer, Eli Lilly and Company, Indianapolis 43

What's a 3-D Visible Enterprise?

Joseph W. McGrath, President and Chief Operating Officer, Unisys Corporation, Blue Bell, Pennsylvania

47

Confidential Effectiveness

Seth Zachary, Chairman, Paul, Hastings, Janofsky & Walker ILP, Los Angeles

52

Wholesale Advice on Retailing

Philip H. Kowalczyk, Managing Director, North America, Kurt Salmon Associates Inc., Atlanta

58

Managing Risky Business

Patricia L. Guinn, Managing Director, Tillingbast and Towers Perrin Reinsurance, Towers Perrin, Stamford, Connecticut

62

Delivering Fiber's Promise

Lea Ann Champion, Senior Executive Vice President, IP Operations & Services (Mass Market), SBC Communications Inc., San Antonio, Texas

64

Sponsoring

Tomorrow's Pavarotti

Barry Tucker, President, The Richard Tucker Music Foundation, Inc., New York

66



INVESTING IN ALBANIA

IN PROFESSIONAL SERVICES

Special Report

II ERNST & YOUNG

26

LEADERS

IN HEALTH

Special Report



EADERS

IN CORPORATE GLOBAL TRADING

Special Report



70

LEADERS

IN PEOPLE, RISK, AND FINANCIAL MANAGEMENT

Special Report

TOWERS PERRIN 90

LEADERS IN TRAVEL

Expanding Shangri-La

Giovanni Angelini, Chief Executive Officer and Managing Director, Shangri-La Hotels and Resorts, Hong Kong

74

Trump and Me

Michael Dezer, Owner, Dezer Properties Company, New York

76

The Really New Waldorf Eric O. Long, General Manager, The Waldorf=Astoria, New York

80

Fly Without Hassle

Cameron Gowans, Senior Vice President, Sales, Flight Options, LLC, Cleveland

Revitalizing a **Legendary Resort**

Paul N. Leone, President and Chief Operating Officer, The Breakers Palm Beach, and President, Flagler System Management, Inc., Palm Beach, Florida 84

> The Top Tier's London Hideaway

Karen Marchant, General Manager, Dukes Hotel, London 86

DEPARTMENTS

Leaders Advisory 83

Things No One Ever Tells You 209

