#### BACCARAT



Celebrating 240 years of history, heritage, and craftsmanship with new headquarters in Paris designed by Philippe Starck, Baccarat is experiencing a successful diversification that, in addition to traditional crystal giftware, now includes jewelry, watches, and handbags, further displaying their continuing creativity and direction for the future.

In 1764 the king of France, Louis XV, granted the bishop of Metz a Royal Warrant to create a glass-making establishment in Baccarat, which later gave rise to Baccarat's present factory. In 1816 Aimé-Gabriel d'Artigues bought the glasshouse, had a crystal kiln built, and transformed the plant into crystal works. The excellence and prestige of Baccarat's crystal soon tran-



scended national boundaries and became one of the world's finest luxury crystal brands.

To give the gift of Baccarat is to give the gift of perfection. Baccarat's sophisticated pieces command universal appeal; they are distinctively elegant, always appropriate,



and forever treasured. Each piece imparts a powerful message of worth and individual accomplishment. Just as they created stemware for Louis XVII, twelve-foot candlesticks for the czars of Russia, and crystal thrones for India's royalty, Baccarat's designers can

> create pieces exclusively for any given company's special needs.

#### **BAUME & MERCIER**



One out of every 10 persons is left-handed, and left-handed people live a dilemma when it comes to using scissors, driving, equipping themselves for their favorite sport, and wearing a watch.

Now, Baume & Mercier has solved the problem with a special new watch for lefties, which has been especially designed to be worn on the right arm. There are only 500 watches available, with special engraving that differentiates this product from the righthanded watches. This is also a watch for collectors seeking special styles of watches.

Here's a special gift for a leader who's left-handed. And did you know that the last two presidents of the United States, plus a number of their predecessors who never admitted it, are also left-handed? They need these watches.

#### LALIQUE



The legacy of Lalique began with Rene Lalique, a founder of the Art Nouveau movement at the turn of the twentieth century. Rene was also a major influence of the Art Deco movement. His works are in museums throughout the world. He was inspired by three themes: women, mythology, and nature.

In the corporate gift world of Lalique, every creation is a handcrafted objet d'art, subjected to the finest standards of quality. There is a piece suited for every award, gift, or occasion. Lalique is a dynamic, contemporary brand offering crystal masterpieces, jewelry, exquisite timepieces, porcelain, accessories, and fragrance.

Lalique makes a memorable incentive gift for trips and special events. From a tropical fish to a limited edition, there is something to offer in every price range. Perhaps the most prestigious award is the Lalique Trophy.

Rewarding and motivating employees is now more important than ever and Lalique is the perfect choice.

#### TAG HEUER

perpetual calendar, alarm, countdown, and timekeeping with 99 laps memory, best lap automatic recalculation, and laps logbook memory.

To commemorate its newly formed partnership with the Indy Racing League, TAG Heuer introduces the Indy 500 Chronograph (left), which combines function, style, accuracy, and reliability. Incorporating the TAG Heuer and Indy 500 logos, the Chronograph features a black face with two zones and a fine-brushed stainless steel bracelet in a waterresistant case, making it appropriate for wearing over a wet suit.

TAG Heuer exquisitely combines fashion and design with high performance function and durability to appeal to the most daring of time keeping aficionados.

Since time waits for no one, TAG Heuer, one of the luxury watch brands worldwide, is the newly appointed official timekeeper and chronograph of the Indy Racing League and the legendary Indianapolis 500-mile race. For more than a century, the company has been measuring time for the most demanding of sporting venues, including Formula 1 auto racing and the Olympic Games.

Inspired by TAG Heuer's long-standing partnerships with world-class racing events, the Microtimer (right) is the first and only Swiss chronograph capable of measuring time at 1/1,000th of a second, as well as to offer both chronograph and timekeeping functions in one wristwatch-style instrument. Among the features incorporated into the elegant, high-performance timepiece are dual-time function,



#### STEUBEN



Since President Harry Truman presented Queen Elizabeth II with a wedding gift of Steuben, this fine crystal has been one of the White House's favorite gifts of state. And it's no wonder why: A Steuben gift makes a crystal clear impression on its recipient.

Steuben's corporate account representatives stand at the ready to help you meet your gift-giving and recognition program needs. Whether you choose one of Steuben's elegant bowls, vases, and fine sculptures or you commission a one-of-a-kind award, Steuben gifts are always presented in luxury packaging, secured with the signature Steuben ribbon.

Each piece is created by uncompromising craftsmen, and the results speak for themselves. So why not let Steuben's high standards speak for your organization?



#### DANIEL MINK



The name itself evokes luxury – but not of the kind you'd expect. For Daniel Mink fashions high-end Swiss timepieces, not furs, and they're absolutely remarkable.

The company was founded more than 30 years ago, and yet it's as dedicated to Swiss watchmaking prowess – the technical excellence and the meticulous detailing – as any 100- or 200-year-old brand. The difference, though, is groundbreaking style, which is reflected in the corporate slogan: "Redefine the Measure of Time." Daniel Mink marries a centuries-old tradition to its own unique interpretations of contemporary design, and it's a match made in heaven.

The number of models is unusually extensive and divided into quite a few collections, including Titus, Tonneau, Isere, Skeleton, Vevé, Intrinsic, and Tempus and Fusion-D (shown here), the two newest. The men's watches are fresh, classic, sometimes even rugged, yet always handsome and elegant. And there are women's watches too: suave, sophisticated, avant garde, even a bit fun.

GEVRIL



Gevril is quickly becoming a trademark name among watch connoisseurs for very special gifts. Its new Avenue of the Americas Day Date Moonphase watch is handmade with an automatic movement, an 18-karat rose gold case, a curved sapphire crystal, and an exhibition back. It even has an 18-karat rose gold buckle on the crocodile band, and it's limited to 100 watches.

This is a very special gift, as well as a collector's item

that's bound to increase in value – just like the new Gevril Soho Deluxe Day Date Moonphase watch. It also has an 18karat gold case and is limited to 100 pieces.

These watches are highquality gifts for people who know the very best or for a company that wants to present a very special award, which will be appreciated through the years and will appreciate in value as well.