

LEADERS

Integrity is not a 90 percent thing, not a 95 percent thing; either you have it or you don't.

– Peter Scotese



On the Cover

“How to succeed in business” – or in federal or state government – is not exclusively a matter of bolstering one’s bottom line or fostering a healthier economy.

As the German Republic’s chancellor, Gerhard Schröder comfortably leads Europe’s most vital economy, yet he emphatically supports both eastward expansion of the European Union and a speedy ratification of the European constitution. The latter, in particular, he

considers “a unique chance for” nations “to integrate truly on the basis of our common values” of “freedom, peace, and human and social rights.”

As Maryland’s governor, Robert Ehrlich describes his as “a right-of-center, pro-business administration.” Simultaneously, though, he has “pledged support to people who just cannot help themselves,” as well as to “drug treatment, mental health, education, and certain environmental initiatives.” Those unaware of “how I view the world,” he suggests, might find “these concerns highly unusual for a Republican.”

And as the owner, chairman, president, and CEO of Innovation Communication Corporation – the second-largest private employer in the U.S. Virgin Islands – Jeffrey Prosser regards “community involvement as one of this company’s two most important responsibilities.” After all, if the “community and our employees aren’t succeeding and growing,” the philanthropist adds, “neither will” ICC.

For many years Gerber Products employed the slogan, “Babies are our business, our only business.” To extrapolate, people may not be the only business for Schröder, Ehrlich, and Prosser – shown, counterclockwise from right – but they and their welfare are of cardinal importance.

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