

# LEADERS

There are great concerns about the public perception of business today, especially with regard to honesty and integrity in the corporate world. Leaders and their leadership are being questioned, causing great uncertainty in the world economy.

Future success depends on the leaders of tomorrow, those young people in universities and colleges today who are preparing to lead companies in the coming years.

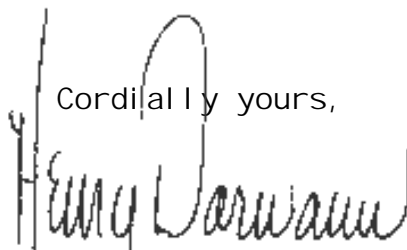
If these young leaders asked you about the future of business, about honesty and integrity in the corporate world, and about the role of leaders in restoring public confidence, what would you tell them?

When we have compiled your thoughts, we plan to provide universities, colleges, and schools worldwide with these answers to show young people - the future leaders - the importance of leadership in tough times.

Your words would mean a lot at a time when leadership and optimism are truly needed.

We are deeply appreciative of your consideration and look forward to hearing from you.

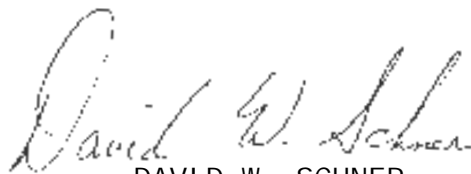
Cordially yours,



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