

# LEADERS

## Photo Specifications

LEADERS prints high-quality, color photographs in the magazine. Following are the specifications we require for the photographs:

### Head Shots

Head-and-shoulder photograph in formal business attire of each author or interviewee

#### Hard Copies

- *Original* photographic print, slide, or transparency
- Plain, standard portrait background
- No shadows behind the subject
- No unusual optical effects on eyeglasses
- Full head and shoulders visible. No unusual cropping

#### Digital Photos

- Should follow the same parameters as above
- Must be 300 dots per inch (dpi)
- At 300 dpi, head-and-shoulder photographs should be a minimum of two (2) inches from the top of the head to the bottom of the chin (see sample)

### Background Art/Product Shots

#### Hard Copies

- *Original* photographic print, slide, or transparency

#### Digital Photos

- Must be 300 dpi
- At least 4 by 6 inches

### Acceptable File Formats

- TIFF
- EPS
- JPEG

### Acceptable Media

- CD-ROM
- Zip Disk (Mac or PC)
- E-mail

**Please include the subject's full name and company with each submission, as well as a detailed description of background art and product shots.**

### Contact for questions:

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Sample digital head shot